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Multinational Business Finance-David K. Eiteman 2014

Fundamentals of Multinational Finance-Michael Moffett 2014-02-05 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. A focused, streamlined approach to implementing an effective global financial management strategy. Tomorrow’s business leaders will be expected to comprehend global markets and lead their organizations through a constantly changing global environment. By grounding concepts in the context of illuminating case studies and real-world examples, Fundamentals of Multinational Finance familiarizes readers with the fundamental concepts and tools necessary to implement an effective global financial management strategy. This edition includes the many new financial management challenges faced by today’s business leaders-while still providing readers with a streamlined text that gets straight to the important concepts.

Multinational Business Finance-David K. Eiteman 2012-08-09 Renowned for its authoritative, comprehensive coverage of contemporary international finance, this market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets. Because the job of a manager is to make financial decisions that increase firm value, the authors have embedded real-world mini-cases throughout to apply chapter concepts to the types of situations managers of multinational firms face. The thirteenth edition attempts to capture the rapid evolution of our global marketplace through a number of principles, practices, and features.

Pearson Etext Multinational Business Finance -- Access Card-David Eiteman 2020-06-03

Corporate Finance (Custom Edition)-JONATHAN. BERK 2018-02-19 This custom edition is published for Monash University.

International Business: The New Realities-S. Tamer Cavusgil 2011-12-12 Remarkable change is the new reality of International Business. The accelerating cross-border flow of products, services, capital, ideas, technology and people are driving businesses--large and small--to internationalise. International Business 1st Australasian edition: the New Realities is a rigorous resource which motivates and prepares future managers to operate in multi-national settings, by delivering a teaching system that works. Based on the authors’ collective teaching and working experience-as well as discussions with practitioners, students, and faculty staff--this is a complete teaching and learning system where cases, exercises and management skill builders are seamlessly integrated and matched to the topics in each chapter. Case studies from a wide variety of markets relevant to Australasian businesses, including ASEAN countries (e.g. Singapore, Malaysia, Indonesia) as well as China, India, Japan, South Korea, Pakistan, Europe and the Middle East, provide a real-world perspective to theories and examine the latest trends in international business. For undergraduate students majoring in international business or post-graduate courses in international business.

Multinational Business Finance-David K. Eiteman 1992 The Ninth Edition of this market leader communicates the complexities of international finance clearly and authoritatively. The book features a streamlined presentation, expanded attention to emerging markets, several new chapters, and four new decision cases with an emerging-markets focus. An accompanying new Casebook by Michael Moffett includes in-depth decision cases keyed to the coverage in the Eiteman text. The authors have a knack for communicating the complexities of international finance to today's students in a manner that is clear and understandable. For anyone interested in business.

Fundamentals of Multinational Finance Plus MyFinanceLab with Pearson EText -- Access Card Package-Michael H. Moffett 2017-05-28 NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering platforms, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for MyLab or Mastering platforms may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For undergraduate courses in International Financial Management, International Business Finance, or International Finance. This package includes MyLab Finance . Real-world examples introduce readers to global financial management strategy Fundamentals of Multinational Finance helps prepare tomorrow’s business leaders to comprehend global markets and lead organizations through a constantly changing global environment. Via illuminating case studies and real-world examples, readers are introduced to the fundamental concepts and tools necessary to implement an effective global financial management strategy. The 6th Edition reflects the juxtaposed forces of an increasingly digital global marketplace and a resurgence of nationalist culture and identity. Financial forces, markets, and management are in many ways at the crux of this challenge. This edition reflects a business world trying to find a new balance between business startups like the micro-multinational, a maturing China, a separatist Britain (Brexit), and an attempt by governments globally to channel, regulate (and tax) multinational firms that continue to grow in stature and strength. Personalize learning with MyLab Finance MyLab(tm) Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 0134618580 / 9780134618586 Fundamentals of Multinational Finance Plus MyLab Finance with Pearson eText -- Access Card Package Package consists of: 0134472136 / 9780134472133 Fundamentals of Multinational Finance 0134626575 / 9780134626574 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Multinational Finance

Mutinational Business Finance, 10/E-Eiteman 2007-09 Multinational Business Finance, renowned for its authoritative coverage and clear explanations of contemporary international finance, enters its tenth edition as the market-leading textbook in international finance.

Valuation-McKinsey & Company Inc. 2010-07-16 The number one guide to corporate valuation is back and better than ever Thoroughly revised and expanded to reflect business conditions in today's volatile global economy, Valuation, Fifth Edition continues the tradition of its bestselling predecessors by providing up-to-date insights and practical advice on how to create, manage, and measure the value of an organization. Along with all new case studies that illustrate how valuation techniques and principles are applied in real-world situations, this comprehensive guide has been updated to reflect new developments in corporate finance, changes in accounting rules, and an enhanced global perspective. Valuation, Fifth Edition is filled with expert guidance that managers at all levels, investors, and students can use to enhance their understanding of this important discipline. Contains strategies for multi-business valuation and valuation for corporate restructuring, mergers, and

acquisitions Addresses how you can interpret the results of a valuation in light of a company's competitive situation Also available: a book plus CD-ROM package (978-0-470-42469-8) as well as a stand-alone CD-ROM (978-0-470-42457-7) containing an interactive valuation DCF model Valuation, Fifth Edition stands alone in this field with its reputation of quality and consistency. If you want to hone your valuation skills today and improve them for years to come, look no further than this book.

International Business-Oded Shenkar 2014-08-01 The third edition of International Business offers an action-focused, practical approach to the topic, helping students understand the global business environment and its repercussions for executives. The book provides thorough coverage of the field, delving into fundamental concepts and theory; the cultural, political, and economic environment; international business strategies; and even functional management areas. More comprehensive than competing books, International Business includes: Strengthened, expanded global cases, examples, and 'industry' and 'country' mini-cases that give students practical insight into the ways companies actually behave within a competitive, global environment Updated coverage of key trends that impact how international business functions, including the drivers of globalization, e-commerce and the impact of the Internet, and international entrepreneurship New material on technology issues, the impact of the financial crisis, and problems in the EU Expanded discussion of the skills and strategies students need to succeed in today's international business environment, including dynamic capabilities, foreign direct investment, and market entry strategies Also featuring a companion website with a test bank, Powerpoint slides, and instructor’s manual, this book is ideal for undergraduate and graduate students and instructors of any international business course.

International Political Economy in China-Gregory T. Chin 2017-10-02 This book examines the evolution of international political economy (IPE) as a field of study in China, detailing the evolving boundaries and the content of the field. It surveys how the key themes in IPE, such as the conceptualization of power at the global level, the question of international order and international organization, the state and globalization, money and finance, and the source of ideas and ideational innovation, have been debated in Chinese IPE in comparison to the foundational works of the West. The contributions map the genesis of the field inside China and the core characteristics of Chinese IPE, consider the limits of the development of the field in China, and identify the contributions which Chinese IPE can make to the global development of IPE. Each piece in this collection is co-authored by a prominent PRC scholar residing in China, and a distinguished ‘foreign’ scholar. The co-authors together highlight what they think are the core Chinese concerns of IPE in a particular area, and suggest what this understanding adds to the global discussion. This book was originally published as a special issue of the Review of International Political Economy.

Valuepack: Multinational Business Finance-David K. Eiteman 2007-06-14 This Value Pack consists of Multinational Business Finance, 11/e by Eiteman/Stonehill/Moffett (ISBN: 9780321449566); Exchange Rates and International Finance, 4/e by Copeland (ISBN: 9780273683063)

Africa's Business Revolution-Acha Leke 2018-10-30 The Definitive Guide to Doing Business in Africa For global and Africa-based companies looking to access new growth markets, Africa offers exciting opportunities to build large, profitable businesses. Its population is young, fast-growing, and increasingly urbanized--while rapid technology adoption makes the continent a fertile arena for innovation. But Africa's business environment remains poorly understood; it's known to many executives in the West only by its reputation for complexity, conflict, and corruption. Africa's Business Revolution provides the inside story on business in Africa and its future growth prospects and helps executives understand and seize the opportunities for building profitable, sustainable enterprises. From senior leaders in McKinsey's African offices and a leading executive on the continent, this book draws on in-depth proprietary research by the McKinsey Global Institute as well as McKinsey's extensive experience advising corporate and government leaders across Africa. Brimming with company case studies and exclusive interviews with some of Africa's most prominent executives, this book comes to life with the vibrant stories of those who have navigated the many twists and turns on the road to building successful businesses on the continent. Combining an unrivalled fact base with expert advice on shaping and executing an Africa growth strategy, this book is required reading for global business executives looking to expand their existing operations in Africa--and for those seeking a road map to access this vast, untapped market for the first time.

The Power of Currencies and Currencies of Power-Alan Wheatley 2017-10-03 Today, a Great Power’s arsenal extends well beyond the military, embracing soft power and also currency power. The dollar dominates the global economy, used in settling trade and investment deals but also held in reserve in vast quantities by central banks in case of a payments crisis. This demand for dollars keeps US borrowing costs lower than they otherwise would be, reinforcing the country’s economic power and helping to pay for the world’s strongest armed forces. This Adelphi sets out how the US has regularly deployed the power of the dollar to put pressure on foes such as Iran, as well as allies including the United Kingdom and Germany. Contributors, including Robert Zoellick, the former head of the World Bank, and John Williamson, a leading expert on currencies, assess how long the US will be able to maintain this ?exorbitant privilege? in tandem with a rising China. Beijing, sensing that the global crisis might herald the end of the dollar’s supremacy, is eager to gain monetary power by carving out an international role for its own currency, the renminbi. The book examines the obstacles China must first overcome in its quest and the strategic consequences if it succeeds.

The Business of Pandemics-Jay Liebowitz 2020-11-19 Nations and businesses across the globe have been working through the difficulties of dealing with the COVID-19 pandemic. Industry, academia, NGOs, and governments have been "feverishly" searching for ways to address this deadly virus, which may continue to spread for at least the next year and perhaps beyond (in terms of a resurgence and different strains). From a business standpoint, there have been dramatic effects on logistics and supply chains, economic downfalls, bailouts of major industries and small businesses, and far-reaching calamities from around the world. Even though the COVID-19 story is still in its making, this book focuses on the business of pandemics as applied to COVID-19. The book brings together a global panel of experts across industries and NGOs to help guide business executives and managers through the complex array of issues affecting business in the time of a pandemic. Offering solutions to the business of pandemics as applied to COVID-19, the book is written for organizational decision makers and leaders, as well as those involved in crisis management, public health, and related fields. Its chapters focus on key areas that relate to the business of pandemics, including Lessons learned to date Big data and simulation Logistics and supply-chain management challenges Conducting global business virtually Global economic impact Media and risk communication IT infrastructure and networking Social impact Online learning and educational innovations The new work-from-home environment Re-opening markets and businesses Crisis decision making using analytics and intuition With chapters authored by experts from leading organizations, including the World Health Organization, the RAND Corporation, and various universities throughout the world, The Business of Pandemics: The COVID-19 Story provides high-level guidance and insight for business leaders who must deal with the complexities and challenges presented by this unprecedented crisis.

Fundamentals of Multinational Finance-Michael H. Moffett 2018 Access Card Package Package consists of: *0134472136 / 9780134472133 Fundamentals of Multinational Finance*0134626575 / 9780134626574 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Multinational Finance

Foundations of Finance-Arthur J. Keown 2009-10-19 Motivate your students to study finance by focusing on its five underlying principles. Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas. The seventh edition now includes Cautionary Tales, a reordered presentation, and integration with Pearson's revolutionary online software, MyFinanceLab.

Operating in Emerging Markets-Luciano Ciravegna 2013 Master a complete roadmap for emerging market business success and profitability! Emerging markets are generating unprecedented opportunities, but they are far more complex and risky than they may seem. Profiting in these markets entails retooling business models, products, and strategies to exploit these differences, instead of falling victim to them. Too many American, European and Japanese companies continue to operate with a "developed world" mentality that seeks to merely adapt existing products and strategies, while underestimating the unique challenges of managing a business in radically different contexts. Operating in Emerging Markets draws from real-life examples and today's most valuable research to offer a step-by-step blueprint for improving profitability in emerging markets. Pioneering researchers Dr. Luciano Ciravegna and Dr. Robert Fitzgerald walk you through understanding the true risks and challenges; identifying and investing the right resources; developing the right strategies, products, and processes; and learning from both the successes and failures that have come before you. An indispensable resource for all decision-makers in companies that are (or plan to) operating in emerging markets; and for all graduate business students who may do so in the future. "Publications devoted to rapidly transforming economies are on the rise, but the contribution is often marginal. This new book, Operating in Emerging Markets , authored by Luciano Ciravegna, Robert Fitzgerald, and Sumit Kundu, is an exception. It provides valuable insights into what makes these economies grow and prosper. Most importantly, it responds to the need for practical approaches to tapping emerging markets. Thus it should assist current and future managers in navigating these high-potential but high-risk countries." --S. Tamer Cavusgil, Callaway Professorial Chair and Executive Director, CIBER, J. Mack Robinson College of Business. Georgia State University

Fundamentals of Derivatives Markets-Robert L. McDonald 2009 Fundamentals of Derivatives Markets is a succinct yet comprehensive adaptation of the author's successful text, Derivatives Markets. Streamlined for a broad range of undergraduate students, the approachable writing style and accessible balance of theory and applications introduces essential derivatives principles. By exploring various methods for valuing derivatives and by discussing risk management strategies in real-world context, Fundamentals of Derivatives Markets develops students' financial literacy for today's corporate environment."

International Financial Management-Jeff Madura 2018

MyLab Finance With Pearson eText -- Access Card -- for Multinational Business Finance-David Eiteman 2018-07-06

Principles of Managerial Finance-Lawrence J. Gitman 2004-04 Gitman's Brief Third Edition approaches introductory finance with a focused concentration on the fundamental concepts, techniques, and practices of managerial finance. Integrating pedagogy with the concepts and practical applications necessary for a solid understanding of managerial finance, this edition equips instructors and students to concentrate on the concepts, techniques, and practices for keen financial decision making in an increasingly competitive business environment.

Corporate Finance, Fourth Canadian Edition-Jonathan B. Berk 2018-04-18 Using the unifying valuation framework based on the Law of One Price, Corporate Finance, Fourth Canadian Edition, blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, renowned researchers Berk, DeMarzo and Stangeland establish the new canon in finance. KEY TOPICS: The Corporation;Introduction to Financial Statement Analysis;Arbitrage and Financial Decision Making;The Time Value of Money;Interest Rates;Valuing Bonds;Valuing Stocks;Investment Decision Rules;Fundamentals of Capital Budgeting;Capital Markets and the Pricing of Risk;Optimal Portfolio Choice and the Capital Asset Pricing Model;Estimating the Cost of Capital;Investor Behaviour and Capital Market Efficiency;Financial Options;Option Valuation;Real Options;Capital Structure in a Perfect Market;Debt and Taxes;Financial Distress, Managerial Incentives, and Information;Payout Policy;Capital Budgeting and Valuation with Leverage;Valuation and Financial Modeling: A Case Study;The Mechanics of Raising Equity Capital;Debt Financing;Leasing;Working Capital Management;Short-Term Financial Planning;Mergers and Acquisitions;Corporate Governance;Risk Management;International Corporate Finance MARKET: Appropriate for Undergraduate Corporate Finance Courses.

Foundations of Finance, Global Edition-Arthur J. Keown 2013-11-06 Motivate your students to study finance by focusing on its five underlying principles. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas.

Business Finance-Eddie McLaney 2009 Now in its 8th edition, Business Finance is an essential introduction to financial decision making in businesses. Taking a user's perspective it explores the type of investments a business should make and how they should be financed, and successfully blends the theoretical, analytical and practical aspects of finance and investment. This new edition of Business Finance has a real-world flavour, exploring the theories surrounding financial decision making and relating these theories to what happens in the real world. This book is for undergraduates in accounting and finance and for those in finance and financial management courses. It is also appropriate for postgraduate students with an option in accounting and finance and will be highly useful for professional accounting students.

International Finance-Paul R. Krugman 2018-01-25 For courses in International Finance. A balanced approach to theory and policy applications International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new 11th Edition, Global Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for international finance courses. Pearson MyLab™ Economics not included. Students, if MyLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab should only be purchased when required by an instructor. Instructors, contact your Pearson rep for more information. MyLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

The Cultural Dimension of Global Business (1-download)-Gary Ferraro 2015-07-22 This book demonstrates how the theories and insights of anthropology have positively influenced the conduct of global business and commerce, providing a foundation for understanding the impact of culture on global business, and global business on culture.

Handbook on the International Political Economy of China-Ka Zeng 2019 This book examines the processes, evolution and consequences of China's rapid integration into the global economy. Through analyses of Beijing's international economic engagement in areas such as trade, investment, finance, sustainable development and global economic governance, it highlights the forces shaping China's increasingly prominent role in the global economic arena. Chapters explore China's behavior in global economic governance, the interests and motivations underlying China's international economic initiatives and the influence of politics,

including both domestic politics and foreign relations, on the country's global economic footprint.

Corporate Finance-Massimiliano Barbi 2019

International Financial Management-Geert J. Bekaert 2013-08-07 For undergraduate and graduate students enrolled in an international finance course. An approach that blends theory and practice with real-world data analysis. International Financial Management seamlessly blends theory with the analysis of data, examples, and practical case situations. Overall, Bekaert/Hodrick equips future business leaders with the analytical tools they need to understand the issues, make sound international financial decisions, and manage the risks that businesses may face in today's competitive global environment. All data in this edition has been updated to reflect the most recent information, including coverage on the latest research, global financial crisis, and emerging markets.

Introduction to Business-Lawrence J. Gitman 2018 Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Introduction to Programming with Greenfoot-Michael Kölling 2010 Introduction to Programming with Greenfoot: Object-Oriented Programming in Java with games and Simulations is ideal for introductory courses in Java Programming or Introduction to Computer Science. The only textbook to teach Java programming using Greenfoot—this is “Serious Fun.” Programming doesn't have to be dry and boring. This book teaches Java programming in an interactive and engaging way that is technically relevant, pedagogically sound, and highly motivational for students. Using the Greenfoot environment, and an extensive collection of compelling example projects, students are given a unique, graphical framework in which to learn programming.

Financial Theory and Corporate Policy-Thomas E. Copeland 2013-07-17 This classic textbook in the field, now completely revised and updated, provides a bridge between theory and practice. Appropriate for the second course in Finance for MBA students and the first course in Finance for doctoral students, the text prepares students for the complex world of modern financial scholarship and practice. It presents a unified treatment of finance combining theory, empirical evidence and applications.

International Business-Les Dlabay 2005-03 Succeed in your business course with this Workbook for INTERNATIONAL BUSINESS. You will find chapter outlines, graph and map analysis, math exercises, writing activities and many more helpful tools that will deliver the results you are looking for!

Essentials of Corporate Finance-Stephen Ross 2016-01-29

Corporate Finance + Myfinance Student Access Kit-Jonathan Berk 2009-07-09 Using the unifying framework based on the Law of One Price, top researchers Jonathan Berk and Peter DeMarzo set the new standard for corporate finance textbooks. Corporate Finance blends coverage of time-tested principles and the latest advancements with the practical perspective of the financial manager. With this ideal melding of the core with modern topics, innovation with proven pedagogy, Berk and DeMarzo establish the new canon in finance. Each copy of Corporate Finance comes with MyFinanceLab .

Principles of Corporate Finance-Richard A. Brealey 2019-01-07 Brealey, Principles of Corporate Finance 13e describes the theory and practice of corporate finance. We hardly need to explain why financial managers must master the practical aspects of their job, but we should spell out why down-to-earth managers need to bother with theory. Throughout this edition, the authors demonstrate how managers use financial theory to solve practical problems. They also explore what financial managers should do to increase company value. Some of the biggest changes in this edition were prompted by the tax changes enacted in the U.S. Tax Cuts and Jobs Act passed in December 2017.

Valuation-Sheridan Titman 2008 Valuation: The Art and Science of Corporate Investment Decisions is the first textbook to offer an integrated approach to both project and enterprise valuation. The text goes beyond standard DCF analysis by including additional valuation methods commonly used in practice, such as comparables, simulations (including Crystal Ball®), and real options. In addition, discussions are considered against the backdrop of other quantitative and qualitative corporate issues that affect valuation, including: Organizational structure and incentives: The text examines how the corporate decision-making process as well as the incentive system can positively or negatively affect valuation. Strategic analysis and real options: Real options are presented as a tool to complement executive intuition and provide a more disciplined evaluation process that focuses on creating value. Risk management and hedging: Risks associated with interest rate fluctuations, variable foreign exchange rates, and fluctuating commodity prices can create hedging and risk management opportunities that affect value. Financing: The ability to secure attractive financing terms is an important source of value, and readers should understand how financing opportunities influence the value of an investment opportunity. Irrational behavior: The text examines how limitations in cognitive abilities and biases in assessing abilities of key players can affect valuation.

Fundamentals of Investing-Scott B. Smart 2016-01-15 For undergraduate courses in Investments. The core concepts and tools readers need to make informed investment decisions Fundamentals of Investing helps individuals make informed investment decisions by providing a solid foundation of core concepts and tools. Smart, Gitman, and Joehnk use practical, hands-on applications to introduce the topics and techniques used by both personal investors and money managers. The authors integrate a consistent framework based on learning goals to keep readers focused in each chapter. Readers leave with the necessary information for developing, implementing, and monitoring a successful investment program. The 13th Edition uses a conversational tone to make the foreign language, concepts, and strategies of investing accessible to readers. With the help of examples throughout, readers learn to make informed decisions in order to achieve investment goals. The book focuses on both individual securities and portfolios, teaching readers to consider the risk and return of different types of investments and how to use this knowledge to develop, implement, and monitor goals. Also available with MyLab Finance MyLab™ Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Fundamentals of Investing, 13th Edition is also available via Revel™, an interactive learning environment that enables students to read, practice, and study in one continuous experience. Learn more. NOTE: You are purchasing a standalone product; MyLab Finance does not come packaged with this content. If you would like to purchase both the physical text and MyLab Finance search for: 013440839X / 9780134408392 Fundamentals of Investing Plus MyLab Finance with Pearson eText -- Access Card Package Package consists of: 013408330X / 9780134083308 Fundamentals of Investing 0134083938 / 9780134083933 MyLab Finance with Pearson eText -- Access Card -- for Fundamentals of Investing