PROFILING MACHINES

Mapping
the Personal
Information
Economy

GREG ELMER

[EPUB] Profiling Machines: Mapping The Personal Information Economy (The MIT Press)

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Profiling Machines-Greg Elmer 2003-12-23 The cultural and media studies perspectives on the technology of electronic consumer profiling. In this book Greg Elmer brings the perspectives of cultural and media studies to the subject of consumer profiling and feedback technology in the digital economy. He examines the multiplicity

of processes that monitor consumers and automatically collect, store, and cross-reference personal information. When we buy a book at Amazon.com or a kayak from L.L. Bean, our transactions are recorded, stored, and deployed to forecast our future behavior—thus we may receive solicitations to buy another book by the same author or the latest in kayaking gear. Elmer charts this process, explaining the technologies that make it possible and examining the social and political implications. Elmer begins by establishing a theoretical framework for his discussion, proposing a "diagrammatic approach" that draws on but questions Foucault's theory of surveillance. In the second part of the book, he presents the historical background of the technology of consumer profiling, including such pre-electronic tools as the census and the warranty card, and describes the software and technology in use today for demographic mapping. In the third part, he looks at two case studies—a marketing event sponsored by Molson that was held in the Canadian Arctic (contrasting the attendees and the indigenous inhabitants) and the use of "cookies" to collect personal information on the World Wide Web, which (along with other similar technologies) automate the process of information collection and cross-referencing. Elmer concludes by considering the politics of profiling, arguing that we must begin to question our everyday electronic routines.

Environment and Planning- 2005 Journal of urban planning and design. Publishes research in the application of formal methods, methods models, and theories to spatial problems involving the built environment and the spatial structure of cities and regions. Includes the application of computers to planning and design, in particular the use of shape grammars, artificial intelligence, and morphological methods to buildings and towns, the use of multimedia and GIS in urban and regional planning, and the development of ideas concerning the virtual city.

Criminalization, Representation, Regulation-

Deborah Brock 2014 This book draws on Foucault's concept of governmentality as a lens to analyze and critique how crime is understood, reproduced, and challenged.

Participation and Media Production-Nico Carpentier 2008 In an era when (especially new) media are celebrated for their participatory potential, questions about the nature and intensity of these participatory processes seem to be superfluous. But raising these questions pushes us into a critical mode towards the changes that have lead to the present-day media landscape. This volumes authors aim to activate this critical mode and reflect on the participatory nature of contemporary media organizations and products. In order to stand even a remote chance to realize this objective, and to critically unravel the societal role of participation, we need to acknowledge that participation is a complex and contested notion, covering a wide variety of meanings and practices that are converging into a hybrid of technologies, genres, and formats. At the same time, prudence is required, as many of the empowering and transformative opportunities cover-up a multitude of restrictions that deal with muting voices, appropriations, techniques of surveillance, inequalities, and exclusions. This volume thus provides its readership with a set of analyses that reconcile the appreciation for the analogue and digital empowerment and emancipation with the critical analysis of their boundaries. Participation and Media Production is the result of the intellectual work of the participants of the 2007 San Francisco Conference of the International Communication Association (ICA).

The Permanent Campaign-Greg Elmer 2012 From the social media-based 2008 Obama election campaign to the civic protest and political revolutions of the 2011 Arab Spring, the past few years have been marked by a widespread and complex shift in the political landscape, as the rise of participatory platforms- such as YouTube, Twitter, Facebook, and blogs-

have multiplied the venues for political communication and activism. This book explores the emergence of a permanent campaign- the need for constant readiness- on networked communication platforms. With in-depth analyses of some of the most well-known participatory media today, this book offers a critical assessment of the constant efforts at managing the plurality of voices that characterize contemporary politics. -- from Publisher description.

Neural- 2003

Child Data Citizen-Veronica Barassi 2020 "Explores the collection of children's biometric, educational, and social media data and its immediate and downstream effects for individuals and families"--

Journal of Economic Literature- 2004

Library & Information Science Abstracts-2006

Infrastructure Critical-Alessandra Renzi 2012 Renzi and Elmer argue that during the G8/G20 Summit in Toronto the state cultivated a sense of risk in order to rationalize its policing techniques.

China's Role in Reducing Carbon Emissions-David Toke 2017-04-21 China, a still developing economy comprising a fifth of the world's population, will play a key role in the global movement towards reducing carbon emissions. The aims of the Paris Agreement may stand or fall with China, both for its own contribution and the example it will set the developing world. China's Role in Reducing Carbon Emissions discusses the prospects for China achieving radical reductions in carbon emissions, within

the context of the current economic and political landscape. With a particular focus on technologies such as such as wind power, solar power and electric vehicles, Toke examines how China is transitioning to a state of stable energy consumption via a service-based economy and heavy investment in non-fossil energy sources. The book concludes that China may be set to reduce its carbon emissions by approximately two-thirds by 2050. This book is a valuable resource for students and scholars of climate change, sustainable development, political science and energy, as well as energy professionals seeking to understand the implications of recent developments in China.

America, History and Life- 2007 Article abstracts and citations of reviews and dissertations covering the United States and Canada.

Cross-border Cultural Production-Janet

Wasko 2008 This volume addresses issues revolving around the production of mediated cultural products across borders. More specifically, the authors consider cross-border cultural production in the film and television industries and how it affects and is affected by media centers, and, more recently, established production locations. The film and television industries have long been recognized as playing important economic, political and cultural roles. And while it could be argued that, historically, these forms of cultural production often have been international endeavors, the choice of production sites has become an especially contentious issue during the last few decades as global production has expanded. While some factions, notably from the US film and television industries, refer to this issue as "runaway production," this book looks at this issue in a much broader look at the implications and consequences of this phenomenon. Basically, cross-border production involves the expansion of production away from traditional centers, whether to other countries or to other locations

within the same country. Thus, this study covers a wide range of issues involving economic and political considerations, as well as creative and aesthetic decision-making. This is an important book for those in communication, international business, and economics.

Screen- 2002

The British National Bibliography-Arthur James Wells 2005

The Culture Map-Erin Meyer 2014-05-27 An international business expert helps you understand and navigate cultural differences in this insightful and practical guide, perfect for both your work and personal life. Americans precede anything negative with three nice comments; French, Dutch, Israelis, and Germans get straight to the point; Latin Americans and Asians are steeped in hierarchy; Scandinavians think the best boss is just one of the crowd. It's no surprise that when they try and talk to each other, chaos breaks out. In The Culture Map, INSEAD professor Erin Meyer is your guide through this subtle, sometimes treacherous terrain in which people from starkly different backgrounds are expected to work harmoniously together. She provides a field-tested model for decoding how cultural differences impact international business, and combines a smart analytical framework with practical, actionable advice.

Forthcoming Books-Rose Arny 2003

Machinery- 1920

Deep Search-Konrad Becker 2009 Deep Search collects 13 texts which investigate the social and political dimensions of how we navigate the deep seas of knowledge. What do we win, and what do

we lose when we move from an analogue to a digital information order? How is computer readable significance produced, how is meaning involved in machine communication? Where is the potential of having access to such vast amounts of information? What are the dangers of our reliance on search engines and are there any approaches that do not follow the currently dominating paradigm of Google? This volume answers these questions of culture, context and classification regarding information systems that should not be ignored.

Reverse Engineering Social Media-Robert W Gehl 2014-07-25 Robert Gehl's timely critique, Reverse Engineering Social Media, rigorously analyzes the ideas of social media and software engineers, using these ideas to find contradictions and fissures beneath the surfaces of glossy sites such as Facebook, Google, and Twitter. Gehl adeptly uses a mix of software studies, science and technology studies, and political economy to reveal the histories and contexts of these social media sites. Looking backward at divisions of labor and the process of user labor, he provides case studies that illustrate how binary "Like" consumer choices hide surveillance systems that rely on users to build content for site owners who make money selling user data, and that promote a culture of anxiety and immediacy over depth. Reverse Engineering Social Media also presents ways out of this paradox, illustrating how activists, academics, and users change social media for the better by building alternatives to the dominant social media sites.

Uses and Abuses of Profiling-Bill Law 1984

Profiling-David Garforth 1986

IBM Advanced Interactive Executive for the Personal System/2, AIX PS/2- 1989

Preempting Dissent-Greg Elmer 2008 The Bush administration's "War on Terror" ushered in a new logic of surveillance, suppressing public dissent and mobilizing both "faith" and "fear." Elmer and Opel reveal the underlying logic of preemption whereby threats must be eliminated before they materialize, drawing on social theories and media analyses to assess the wider impact of this new era of security and political order. They track three emerging strategies: zoning or incarceration of protesters, expansion of human surveillance techniques by police and law enforcement agencies, and deployment of "stealth" forms of crowd control. Addressing the logic of preemption, Elmer and Opel lay the groundwork for more effective resistance.

The Bibliographic Index- 2005

MAP Selected Readings- 1988

DNA Profiling and DNA Fingerprinting-Jörg Epplen 2012-12-11 This manual presents practical approaches to using DNA fingerprinting and genetic profiling to answer a variety of biological and medical questions. It provides detailed methodology for setting up and performing experiments and evaluating results. Extensive troubleshooting tips, helpful hints, and advice for daily practice are also included. This will be a useful guide for scientists and researchers engaged in genetic identification and relationship analyses.

Persuasion Profiling / druk 6-Maurits Kaptein 2015-05-09

Contracting Out Hollywood-Greg Elmer 2005-01-01 In Hollywood's search for cheap, distinctive, and authentic locations, producers and directors are taking their business to foreign soil. Only one of the five 2002 Best Picture

nominees was shot in the United States_The Hours, filmed in Hollywood, Florida. Contracting Out Hollywood addresses the American trend of 'runaway productions'_the growing practice of producing American films and television programs on foreign shores. Greg Elmer and Mike Gasher have gathered a group of contributors who seek to explain the phenomenon from historical, political, economic, and cultural perspectives, using case studies, challenges to contemporary screen, media, and globalization theories, and analyses of changing government politics toward cultural industries.

Personal Kanban-Jim Benson 2011 "Productivity books focus on doing more. Jim and Tonianne want you to focus on doing better....Personal Kanban takes the same Lean principles from manufacturing that led the Japanese auto industry to become a global leader in quality, and applies them to individual and team work. Personal Kanban asks only that we visualize our work, and limit our work-in-

progress."--Back cover.

Geobyte- 1985

Being Profiled - Cogitas Ergo Sum-Emre Bayamlioglu 2018-12-27 This book celebrates and mourns the increasing relevance of the 2008 volume of 'Profiling the European Citizen. Cross-Disciplinary Perspectives' (edited by Mireille Hildebrandt & Serge Gutwirth). Both volumes contain in-depth investigations by lawyers, philosophers and computer scientists into the legal, philosophical and computational background of the emerging algorithmic order. In BEING PROFILED: COGITAS ERGO SUM 23 scholars engage with the issues, underpinnings, operations and implications of micro-targeting, data-driven critical infrastructure, ethics-washing, p-hacking and democratic disruption. These issues have now become part of everyday life, reinforcing the urgency of the question: are we becoming what machines infer about us, or

are we? This book has been designed as a work of art by Bob van Dijk, the hardcopy has been printed as a limited edition. The separate chapters (2000 word provocations) will become available in open access in 2019.

English Mechanic and World of Science-1908

Market Segmentation Analysis-Sara Dolnicar 2018-07-20 This book is published open access under a CC BY 4.0 license. This open access book offers something for everyone working with market segmentation: practical guidance for users of market segmentation solutions; organisational guidance on implementation issues; guidance for market researchers in charge of collecting suitable data; and guidance for data analysts with respect to the technical and statistical aspects of market segmentation analysis. Even market segmentation experts will find something new, including an approach to exploring data structure and choosing a suitable number of market segments, and a vast array of useful visualisation techniques that make interpretation of market segments and selection of target segments easier. The book talks the reader through every single step, every single potential pitfall, and every single decision that needs to be made to ensure market segmentation analysis is conducted as well as possible. All calculations are accompanied not only with a detailed explanation, but also with R code that allows readers to replicate any aspect of what is being covered in the book using R, the open-source environment for statistical computing and graphics.

Interest Profiler- 2000

Advanced Intelligent Systems for Sustainable Development (AI2SD'2018)-Mostafa Ezziyyani 2019-03-06 This book includes the outcomes of the International Conference on

Advanced Intelligent Systems for Sustainable Development (AI2SD-2018), held in Tangier, Morocco on July 12–14, 2018. Presenting the latest research in the field of computing sciences and information technology, it discusses new challenges and provides valuable insights into the field, the goal being to stimulate debate, and to promote closer interaction and interdisciplinary collaboration between researchers and practitioners. Though chiefly intended for researchers and practitioners in advanced information technology management and networking, the book will also be of interest to those engaged in emerging fields such as data science and analytics, big data, internet of things, smart networked systems, artificial intelligence, expert systems and cloud computing.

Health Data in the Information Age-Institute of Medicine 1994-01-01 Regional health care databases are being established around the country with the goal of providing timely and useful information to policymakers, physicians, and patients. But their emergence is raising important and sometimes controversial questions about the collection, quality, and appropriate use of health care data. Based on experience with databases now in operation and in development, Health Data in the Information Age provides a clear set of guidelines and principles for exploiting the potential benefits of aggregated health data--without jeopardizing confidentiality. A panel of experts identifies characteristics of emerging health database organizations (HDOs). The committee explores how HDOs can maintain the quality of their data, what policies and practices they should adopt, how they can prepare for linkages with computer-based patient records, and how diverse groups from researchers to health care administrators might use aggregated data. Health Data in the Information Age offers frank analysis and guidelines that will be invaluable to anyone interested in the operation of health care databases.

Mastering Perl-brian d foy 2014-01-09 Take the next step toward Perl mastery with advanced concepts that make coding easier, maintenance simpler, and execution faster. Mastering Perl isn't a collection of clever tricks, but a way of thinking about Perl programming for solving debugging, configuration, and many other real-world problems you'll encounter as a working programmer. The third in O'Reilly's series of landmark Perl tutorials (after Learning Perl and Intermediate Perl), this fully upated edition pulls everything together and helps you bend Perl to your will. Explore advanced regular expressions features Avoid common problems when writing secure programs Profile and benchmark Perl programs to see where they need work Wrangle Perl code to make it more presentable and readable Understand how Perl keeps track of package variables Define subroutines on the fly Jury-rig modules to fix code without editing the original source Use bit operations and bit vectors to store large data efficiently Learn how to detect errors that Perl doesn't report Dive into logging, data persistence, and the magic of tied variables

Frieze- 2004

Plant and Product Directory- 1966