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The Pandemic Information Gap-Joshua Gans 2020-11-10 Why solving the information problem should be at the core of our pandemic response: essential reading about the long-term implications of our current crisis. COVID-19 is caused by a virus. The COVID-19 pandemic is caused by a lack of good information. A pandemic is essentially an information problem: this is the enlightening and provocative idea at the heart of this book. If we solve the information problem, argues economist Joshua Gans, we can defeat the virus. For example, when we don't know who is infected, we have to act as if everyone is infected. If we actively manage the information problem—if we know who is infected and with whom they had contact—we can suppress the virus or buy time for vaccine development. This is an expanded version of an eBook originally published as Economics in the Age of COVID-19.

Economics in the Age of COVID-19-Joshua Gans 2020-05-19 A guide to the pandemic economy: essential reading about the long-term implications of our current crisis. The COVID-19 pandemic has unleashed a firehose of information (much of it wrong) and an avalanche of opinions (many of them ill-founded). Most of us are so distracted by the everyday awfulness that we don't see the broader issues in play. In this book, economist Joshua Gans steps back from the short-term chaos to take a clear and systematic look at how economic choices are being made in response to COVID-19. He shows that containing the virus and pausing the economy—without letting businesses fail and people lose their jobs—are the necessary first steps.

The Disruption Dilemma-Joshua Gans 2016-03-18 An expert in management takes on the conventional wisdom about disruption, looking at companies that proved resilient and offering managers tools for survival. “Disruption” is a business buzzword that has gotten out of control. Today everything and everyone seem to be characterized as disruptive—or, if they aren't disruptive yet, it's only a matter of time before they become so. In this book, Joshua Gans cuts through the chatter to focus on disruption in its initial use as a business term, identifying new ways to understand it and suggesting new tools to manage it. Almost twenty years ago Clayton Christensen popularized the term in his book The Innovator's Dilemma, writing of disruption as a set of risks that established firms face. Since then, few have closely examined his account. Gans does so in this book. He looks at companies that have proven resilient and those that have fallen, and explains why some companies have successfully managed disruption—Fujifilm and Canon, for example—and why some like Blockbuster and Encyclopedia Britannica have not. Departing from the conventional wisdom, Gans identifies two kinds of disruption: demand-side, when successful firms focus on their main customers and underestimate market entrants with innovations that target niche demands; and supply-side, when firms focused on developing existing competencies become incapable of developing new ones. Gans describes the full range of actions business leaders can take to deal with each type of disruption, from “self-disrupting” independent internal units to tightly integrated product development. But therein lies the disruption dilemma: A firm cannot practice both independence and integration at once. Gans shows business leaders how to choose their strategy so their firms can deal with disruption while continuing to innovate.

Innovation + Equality-Joshua Gans 2020-11-10 How to get more innovation and more equality.

Drug War Capitalism-Dawn Paley 2014-11-10 Though pillage, profit, and plunder have been a mainstay of war since pre-colonial times, there is little contemporary focus on the role of finance and economics in today's "Drug Wars"—despite the fact that they boost US banks and fill our prisons with poor people. They feed political campaigns, increase the arms trade, and function as long-term fixes to capitalism's woes, cracking open new territories to privatization and foreign direct investment. Combining on-the-ground reporting with extensive research, Dawn Paley moves beyond the usual horror stories, beyond journalistic rubbernecking and hand-wringing, to follow the thread of the Drug War story throughout the entire region of Latin America and all the way back to US boardrooms and political offices. This unprecedented book chronicles how terror is used against the population at large in cities and rural areas, generating panic and facilitating policy changes that benefit the international private sector, particularly extractive industries like petroleum and mining. This is what is really going on. This is drug war capitalism. Dawn Paley is a freelance journalist who has been reporting from South America, Central America, and Mexico for over ten years. Her writing has been published in the Nation, the Guardian, Vancouver Sun, Globe and Mail, Ms. magazine, the Tyee, Georgia Straight, and NACLA, among others.

The Pandemic Century: One Hundred Years of Panic, Hysteria, and Hubris-Mark Honigsbaum 2019-04-09 With a New Chapter and Updated Epilogue on Coronavirus A Financial Times Best Health Book of 2019 and a New York Times Book Review Editors' Choice "Honigsbaum does a superb job covering a century's worth of pandemics and the fears they invariably unleash." —Howard Markel, MD, PhD, director of the Center for the History of Medicine, University of Michigan How can we understand the COVID-19 pandemic? Ever since the 1918 Spanish influenza pandemic, scientists have dreamed of preventing such catastrophic outbreaks of infectious disease. Yet despite a century of medical progress, viral and bacterial disasters continue to take us by surprise, inciting panic and dominating news cycles. In The Pandemic Century, a lively account of scares both infamous and less known, medical historian Mark Honigsbaum combines reportage with the history of science and medical sociology to artfully reconstruct epidemiological mysteries and the ecology of infectious diseases. We meet dedicated disease detectives, obstructive or incompetent public health officials, and brilliant scientists often blinded by their own knowledge of bacteria and viruses—and see how fear of disease often exacerbates racial, religious, and ethnic tensions. Now updated with a new chapter and epilogue.

Finishing the Job-Joshua Gans 2004 The one thing many voters agree on is that governments of all stripes could do a better job of solving these problems. In this refreshingly readable book, two influential young economists outline a new approach to the major economic issues confronting Australian households. Australian authors.

Information Wants to Be Shared-Joshua Gans 2012-10-02 Stewart Brand famously declared, “Information wants to be free.” Except he didn’t (not really). And it doesn’t. Information is much more complicated than that. What information really wants—what makes it more valuable, useful, and immediate, Joshua Gans argues—is to be shared. Using the tools and logic of information economics, Gans shows how sharing enhances most information’s value. He also shows how the business models of traditional media companies, gatekeepers who have relied on scarcity and control, have collapsed in the face of new technologies. Equally important, he argues that sharing can revive moribund, threatened industries even as he examines platforms that have, almost accidentally, thrived in this new environment. Provocative, intriguing, and useful, Information Wants to Be Shared will change the way you think about your ideas and the media you use to consume and produce them. HBR Singles provide brief yet potent business ideas, in digital form, for today's thinking professional.

Hopeless-Jeffrey St. Clair 2012-05-15 "Those who feel that like lemmings they are being led over a cliff would be well-advised not to read this book. They may discover that they are right."—Noam Chomsky “Jeffrey St. Clair and Joshua Frank have skillfully smoked out the real Barack Obama . . . the technofascist military strategist

disguised as a Nobel Peace Laureate, but owned, operated, and controlled by Wall Street, Corporate America, and the Pentagon.”—Thomas H. Naylor, co-author of Affluenza, Downsizing the USA “The writers assembled here hit hard, with accuracy, and do not pull punches.”—Marcus Rediker, author of The Slave Ship: A Human History The Barack Obama revolution was over before it started, guttered by the politician’s overweening desire to prove himself to the grandees of the establishment. From there on, other promises proved ever easier to break. Here’s the book that dares not let Obama off the hook. It’s all here: the compromises, the backstabbing, the same old imperial ambitions. Covering all major "Obummer" categories since he took office, this fast-paced collection will delight the critical and offer food for thought for those contemplating the 2012 electoral circus—and beyond. Jeffrey St. Clair is co-editor of CounterPunch, author of Born Under a Bad Sky and Been Brown So Long it Looked Green to Me, and co-author of Whiteout: The CIA, Drugs, and the Press. Joshua Frank is an environmental journalist and co-editor of Red State Rebels: Tales of Grassroots Resistance in the Heartland. His investigative reports and columns appear in CounterPunch, Chicago Sun-Times, Common Dreams, and AlterNet.

Ten Lessons for a Post-Pandemic World-Fareed Zakaria 2020-10-06 COVID-19 is speeding up history, but how? What is the shape of the world to come? Lenin once said, "There are decades when nothing happens and weeks when decades happen." This is one of those times when history has sped up. CNN host and best-selling author Fareed Zakaria helps readers to understand the nature of a post-pandemic world: the political, social, technological, and economic consequences that may take years to unfold. Written in the form of ten "lessons," covering topics from natural and biological risks to the rise of "digital life" to an emerging bipolar world order, Zakaria helps readers to begin thinking beyond the immediate effects of COVID-19. Ten Lessons for a Post-Pandemic World speaks to past, present, and future, and, while urgent and timely, is sure to become an enduring reflection on life in the early twenty-first century.

The Threat of Pandemic Influenza-Institute of Medicine 2005-04-09 Public health officials and organizations around the world remain on high alert because of increasing concerns about the prospect of an influenza pandemic, which many experts believe to be inevitable. Moreover, recent problems with the availability and strain-specificity of vaccine for annual flu epidemics in some countries and the rise of pandemic strains of avian flu in disparate geographic regions have alarmed experts about the world's ability to prevent or contain a human pandemic. The workshop summary, The Threat of Pandemic Influenza: Are We Ready? addresses these urgent concerns. The report describes what steps the United States and other countries have taken thus far to prepare for the next outbreak of "killer flu." It also looks at gaps in readiness, including hospitals' inability to absorb a surge of patients and many nations' incapacity to monitor and detect flu outbreaks. The report points to the need for international agreements to share flu vaccine and antiviral stockpiles to ensure that the 88 percent of nations that cannot manufacture or stockpile these products have access to them. It chronicles the toll of the H5N1 strain of avian flu currently circulating among poultry in many parts of Asia, which now accounts for the culling of millions of birds and the death of at least 50 persons. And it compares the costs of preparations with the costs of illness and death that could arise during an outbreak.

The Knowledge Gap-Natalie Wexler 2020-08-04 The untold story of the root cause of America's education crisis--and the seemingly endless cycle of multigenerational poverty. It was only after years within the education reform movement that Natalie Wexler stumbled across a hidden explanation for our country's frustrating lack of progress when it comes to providing every child with a quality education. The problem wasn't one of the usual scapegoats: lazy teachers, shoddy facilities, lack of accountability. It was something no one was talking about: the elementary school curriculum's intense focus on decontextualized reading comprehension "skills" at the expense of actual knowledge. In the tradition of Dale Russakoff's The Prize and Dana Goldstein's The Teacher Wars, Wexler brings together history, research, and compelling characters to pull back the curtain on this fundamental flaw in our education system--one that fellow reformers, journalists, and policymakers have long overlooked, and of which the general public, including many parents, remains unaware. But The Knowledge Gap isn't just a story of what schools have gotten so wrong--it also follows innovative educators who are in the process of shedding their deeply ingrained habits, and describes the rewards that have come along: students who are not only excited to learn but are also acquiring the knowledge and vocabulary that will enable them to succeed. If we truly want to fix our education system and unlock the potential of our neediest children, we have no choice but to pay attention.

Who's Laughing Now?-Jenny Sunden 2020 "The affective dynamics of shame, seriousness, and laughter: how humor and feminism function in the #MeToo era"--

How to Say It® to Seniors-David Solie 2004-09-07 A practical guide to bridging the generation gap. In How to Say It to Seniors, geriatric psychology expert David Solie offers help in removing the typical communication blocks many experience with the elderly. By sharing his insights into the later stages of life, Solie helps in understanding the unique perspective of seniors, and provides the tools to relate to them.

Pandemic Influenza Preparedness and Response- 2009 "Influenza pandemics are unpredictable but recurring events that can have severe consequences on societies worldwide. This revised WHO guidance publication on pandemic influenza preparedness and response acknowledges that pandemic preparedness is centered around health sectors planning but must also be broader. WHO therefore advocates a "whole-of-society" approach to sustainable and ethical pandemic preparedness while focusing in more detail on the role of the health sector. The roles of WHO and national governments are outlined to create a better understanding of how health and non-health sectors, both public and private, all contribute to pandemic preparedness"--Publisher's description.

The Death Gap-David A. Ansell, MD 2021-06-18 We hear plenty about the widening income gap between the rich and the poor in America and about the expanding distance separating the haves and the have-nots. But when detailing the many things that the poor have not, we often overlook the most critical—their health. The poor die sooner. Blacks die sooner. And poor urban blacks die sooner than almost all other Americans. In nearly four decades as a doctor at hospitals serving some of the poorest communities in Chicago, David A. Ansell, MD, has witnessed firsthand the lives behind these devastating statistics. In The Death Gap, he gives a grim survey of these realities, drawn from observations and stories of his patients. While the contrasts and disparities among Chicago’s communities are particularly stark, the death gap is truly a nationwide epidemic—as Ansell shows, there is a thirty-five-year difference in life expectancy between the healthiest and wealthiest and the poorest and sickest American neighborhoods. If you are poor, where you live in America can dictate when you die. It doesn’t need to be this way; such divisions are not inevitable. Ansell calls out the social and cultural arguments that have been raised as ways of explaining or excusing these gaps, and he lays bare the structural violence—the racism, economic exploitation, and discrimination—that is really to blame. Inequality is a disease, Ansell argues, and we need to treat and eradicate it as we would any major illness. To do so, he outlines a vision that will provide the foundation for a healthier nation—for all. As the COVID-19 mortality rates in underserved communities proved, inequality is all around us, and often the distance between high and low life expectancy can be a matter of just a few blocks. Updated with a new foreword by Chicago mayor Lori Lightfoot and an afterword by Ansell, The Death Gap speaks to the urgency to face this national health crisis head-on.

Beyond the Gap-Julie Rozenberg 2019-02-12 Beyond the Gap: How Countries Can Afford the Infrastructure They Need while Protecting the Planet aims to shift the

debate regarding investment needs away from a simple focus on spending more and toward a focus on spending better on the right objectives, using relevant metrics. It does so by offering a careful and systematic approach to estimating the funding needs to close the service gaps in water and sanitation, transportation, electricity, irrigation, and flood protection. Exploring thousands of scenarios, this report finds that funding needs depend on the service goals and policy choices of low- and middle-income countries and could range anywhere from 2 percent to 8 percent of GDP per year by 2030. Beyond the Gap also identifies a policy mix that will enable countries to achieve key international goals—universal access to water, sanitation, and electricity; greater mobility; improved food security; better protection from floods; and eventual full decarbonization—while limiting spending on new infrastructure to 4.5 percent of GDP per year. Importantly, the exploration of thousands of scenarios shows that infrastructure investment paths compatible with full decarbonization in the second half of the century need not cost more than more-polluting alternatives. Investment needs remain at 2 percent to 8 percent of GDP even when only the decarbonized scenarios are examined. The actual amount depends on the quality and quantity of services targeted, the timing of investments, construction costs, and complementary policies. Finally, investing in infrastructure is not enough; maintaining it also matters. Improving services requires much more than capital expenditure. Ensuring a steady flow of resources for operations and maintenance is a necessary condition for success. Good maintenance also generates substantial savings by reducing the total life-cycle cost of transport and water and sanitation infrastructure by more than 50 percent.

National Strategy for Pandemic Influenza- 2006

Parentonomics-Joshua Gans 2010-08-27 What every parent needs to know about negotiating, incentives, outsourcing, and other strategies to solve the economic management problem that is parenting. Like any new parent, Joshua Gans felt joy mixed with anxiety upon the birth of his first child. Who was this blanket-swaddled small person and what did she want? Unlike most parents, however, Gans is an economist, and he began to apply the tools of his trade to raising his children. He saw his new life as one big economic management problem—and if economics helped him think about parenting, parenting illuminated certain economic principles. Parentonomics is the entertaining, enlightening, and often hilarious fruit of his “research.” Incentives, Gans shows us, are as risky in parenting as in business. An older sister who is recruited to help toilet train her younger brother for a share in the reward given for each successful visit to the bathroom, for example, could give the trainee drinks of water to make the rewards more frequent. (Economics later offered another, better toilet training solution: outsourcing. For their third child, Gans and his wife put it in the hands of professionals—the day care providers.) Gans gives us the parentonomic view of delivery (if the mother shares her pain by yelling at the father, doesn't it really create more aggregate pain?), sleep (the screams of a baby are like an offer: “I'll stop screaming if you give me attention”), food (a question of marketing), travel (“the best thing you can say about traveling with children is that they are worse than baggage”), punishment (and threat credibility), birthday party time management, and more. Parents: if you're reading Parentonomics in the presence of other people, you'll be unable to keep yourself from reading the funny parts out loud. And if you're reading it late at night and wake a child with your laughter—well, you'll have some guidelines for negotiating a return to bed.

Data Feminism-Catherine D'Ignazio 2020-03-31 A new way of thinking about data science and data ethics that is informed by the ideas of intersectional feminism. Today, data science is a form of power. It has been used to expose injustice, improve health outcomes, and topple governments. But it has also been used to discriminate, police, and surveil. This potential for good, on the one hand, and harm, on the other, makes it essential to ask: Data science by whom? Data science for whom? Data science with whose interests in mind? The narratives around big data and data science are overwhelmingly white, male, and techno-heroic. In Data Feminism, Catherine D'Ignazio and Lauren Klein present a new way of thinking about data science and data ethics—one that is informed by intersectional feminist thought. Illustrating data feminism in action, D'Ignazio and Klein show how challenges to the male/female binary can help challenge other hierarchical (and empirically wrong) classification systems. They explain how, for example, an understanding of emotion can expand our ideas about effective data visualization, and how the concept of invisible labor can expose the significant human efforts required by our automated systems. And they show why the data never, ever “speak for themselves.” Data Feminism offers strategies for data scientists seeking to learn how feminism can help them work toward justice, and for feminists who want to focus their efforts on the growing field of data science. But Data Feminism is about much more than gender. It is about power, about who has it and who doesn't, and about how those differentials of power can be challenged and changed.

Spillover: Animal Infections and the Next Human Pandemic-David Quammen 2012-10-01 Examines the emergence and causes of new diseases all over the world, describing a process called “spillover” where illness originates in wild animals before being passed to humans and discusses the potential for the next huge pandemic. 70,000 first printing.

Time, Talent, Energy-Michael C. Mankins 2017-02-14 Managing Your Scarcest Resources Business leaders know that the key to competitive success is smart management of scarce resources. That's why companies allocate their financial capital so carefully. But capital today is cheap and abundant, no longer a source of advantage. The truly scarce resources now are the time, the talent, and the energy of the people in your organization--resources that are too often squandered. There's plenty of advice about how to manage them, but most of it focuses on individual actions. What's really needed are organizational solutions that can unleash a company's full productive power and enable it to outpace competitors. Building off of the popular Harvard Business Review article "Your Scarcest Resource," Michael Mankins and Eric Garton, Bain & Company experts in organizational design and effectiveness, present new research into how you can liberate people's time, talent, and energy and unleash your organization's productive power. They identify the specific causes of organizational drag--the collection of institutional factors that slow things down, decrease output, and drain people's energy--and then offer a pragmatic framework for how managers can overcome it. With practical advice for using the framework and in-depth examples of how the best companies manage their people's time, talent, and energy with as much discipline as they do their financial capital, this book shows managers how to create a virtuous circle of high performance.

The COVID-19 Catastrophe-Richard Horton 2020-06-01 The global response to the Covid-19 pandemic is the greatest science policy failure in a generation. We knew this was coming. Warnings about the threat of a new pandemic have been made repeatedly since the 1980s and it was clear in January that a dangerous new virus was causing a devastating human tragedy in China. And yet the world ignored the warnings. Why? In this short and hard-hitting book, Richard Horton, editor of the medical journal The Lancet, scrutinizes the actions that governments around the world took - and failed to take - as the virus spread from its origins in Wuhan to the global pandemic that it is today. He shows that many Western governments and their scientific advisors made assumptions about the virus and its lethality that turned out to be mistaken. Valuable time was lost while the virus spread unchecked, leaving health systems unprepared for the avalanche of infections that followed. Drawing on his own scientific and medical expertise, Horton outlines the measures that need to be put in place, at both national and international levels, to prevent this kind of catastrophe from happening again. We're supposed to be living in an era where human beings have become the dominant influence on the environment, but Covid-19 has revealed the fragility of our societies and the speed with which our systems can come crashing down. We need to learn the lessons of this pandemic and we need to learn them fast because the next pandemic may arrive sooner than we think.

Scholarly Publishing and Its Discontents-Joshua S Gans 2017-02-02 This book examines the emergence, consequences and remedies for market power in scholarly publishing. While many activists have used various boycott mechanisms to diminish to power of publishers these have been largely ineffective. Moreover, new business models have not changed the situation appreciably. The book provides an economic treatment and concludes that the only way to have a long lasting sustainable means of diminishing publisher market power is to unlock the knowledge from within journals rather than open access to the journals themselves. If you want an overview of the long-lasting debates in this area with a clear presentation of economic evidence and findings and some thought-provoking ideas, this is book is for you.

Flu-Gina Kolata 2011-04-01 The fascinating, true story of the world's deadliest disease. In 1918, the Great Flu Epidemic felled the young and healthy virtually overnight. An estimated forty million people died as the epidemic raged. Children were left orphaned and families were devastated. As many American soldiers were

killed by the 1918 flu as were killed in battle during World War I. And no area of the globe was safe. Eskimos living in remote outposts in the frozen tundra were sickened and killed by the flu in such numbers that entire villages were wiped out. Scientists have recently rediscovered shards of the flu virus frozen in Alaska and preserved in scraps of tissue in a government warehouse. Gina Kolata, an acclaimed reporter for The New York Times, unravels the mystery of this lethal virus with the high drama of a great adventure story. Delving into the history of the flu and previous epidemics, detailing the science and the latest understanding of this mortal disease, Kolata addresses the prospects for a great epidemic recurring, and, most important, what can be done to prevent it.

Radio Free EuropeŐs ŐCrusade for FreedomŐ-Richard H. Cummings 2010-09-24 From 1950 to 1960, millions of Americans participated in Radio Free Europe's “Crusade for Freedom.” They signed “Freedom Scrolls” and “Freedom Grams,” attended Crusader meetings, marched in parades, launched leaflet-carrying balloons, and donated Truth Dollars in support of the American effort to broadcast news and other programming to the peoples of communist-governed European countries. The Crusade for Freedom proved to be a powerful tool of the state-private network's anti-communist agenda. This book takes an in-depth look at the Crusade for Freedom, revealing how its unmatched pageantry of patriotism led to the creation of a dynamic movement involving not only the government but also private industry, mass media, academia, religious leaders, and average Americans.

Digital Entrepreneurship in Africa-Nicolas Friederici 2020-07-28 The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to “leapfrog” developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

Solito, Solita-Steven Mayers 2019-04-16 They are a mass migration of thousands, yet each one travels alone. Solito, Solita (Alone, Alone) is an urgent collection of oral histories that tells—in their own words—the story of young refugees fleeing countries in Central America and traveling for hundreds of miles to seek safety and protection in the United States. Fifteen narrators describe why they fled their homes, what happened on their dangerous journeys through Mexico, how they crossed the borders, and for some, their ongoing struggles to survive in the United States. In an era of fear, xenophobia, and outright lies, these stories amplify the compelling voices of migrant youth. What can they teach us about abuse and abandonment, bravery and resilience, hypocrisy and hope? They bring us into their hearts and onto streets filled with the lure of freedom and fraught with violence. From fending off kidnappers with knives and being locked in freezing holding cells to tearful reunions with parents, Solito, Solita's narrators bring to light the experiences of young people struggling for a better life across the border. This collection includes the story of Adrián, from Guatemala City, whose mother was shot to death before his eyes. He refused to join a gang, rode across Mexico atop cargo trains, crossed the US border as a minor, and was handcuffed and thrown into ICE detention on his eighteenth birthday. We hear the story of Rosa, a Salvadoran mother fighting to save her life as well as her daughter's after death squads threatened her family. Together they trekked through the jungles on the border between Guatemala and Mexico, where masked men assaulted them. We also meet Gabriel, who after surviving sexual abuse starting at the age of eight fled to the United States, and through study, legal support and work, is now attending UC Berkeley.

Botanicum Medicinale-Catherine Whitlock 2020-10-20 A beautifully illustrated, informative, and engaging guide to 100 plants used for medicinal purposes. Remedies derived from plants are the world's oldest medicines. Used extensively in China, India, and many African countries, herbal medicine has become increasingly popular in the West along with other holistic and alternative therapies. Botanicum Medicinale offers a modern guide to 100 medicinal plants, featuring beautiful, full-color botanical illustrations and informative, engaging text. Each entry describes the plant's classification and habitat, traditional and current medicinal uses, and an interesting fact or two. Readers will learn, for example, that absinthe, the highly alcoholic, vividly green potable, was traditionally flavored with bitter wormwood (Artemesia absinthium); that cannabis may have been used by Queen Victoria for menstrual pain; and that willow bark contains a chemical similar to aspirin. Detailed and striking artwork depicts each plant. The entries are arranged alphabetically--from Adonis vernalis (a perennial in the buttercup family) to Vinca minor (also known as the common periwinkle). The 100 plants featured in the book all have a long history of medicinal use or are the subject of new medical research. Many treat a range of conditions, from insomnia to indigestion. Some plants are lovely enough to be in a bridal bouquet; others are considered weeds. Cross-reference features at the end of the book connect specific medical conditions and the plants used to treat them.

The Color of Money-Mehrsa Baradaran 2017-09-14 In 1863 black communities owned less than 1 percent of total U.S. wealth. Today that number has barely budged. Mehrsa Baradaran pursues this wealth gap by focusing on black banks. She challenges the myth that black banking is the solution to the racial wealth gap and argues that black communities can never accumulate wealth in a segregated economy.

John R. La Montagne Memorial Symposium on Pandemic Influenza Research-Institute of Medicine 2005-10-06 The Institute of Medicine (IOM) of the National Academies of Science held a symposium, in memory of Dr. John R. La Montagne on April 4-5, 2005, to discuss the current state of the art of research on pandemic influenza and to identify gaps in research. The symposium serves as a first step of discussion towards a combined and coordinated research effort among Department of Health and Human Services agencies, other governmental agencies, international partners and the private sector. The statement of task that guided the Symposium agenda included these specific questions: 1) What is the current state of the science on pandemic influenza research? 2) What are the pressing unmet scientific questions and technical issues? 3) What administrative, logistic or legal impediments exist that block progress towards the development of interventions to respond to pandemic influenza? 4) How can collaboration among Global health Security Action Group nations be strengthened to address unmet scientific questions and technical issues related to research on pandemic influenza? 5) What do experts believe are the most important next steps to take to advance research on pandemic influenza? The Proceedings of the John La Montagne Memorial Symposium on Pandemic Influenza Research Gaps represents a slightly edited transcript of the plenary presentations, rapporteur presentations, plenary discussion and presentation slides. This document contains the Symposium agenda, short biographies of plenary speakers, and provides a list of individuals who attended the symposium.

The Unknowners-Linsey McGoey 2019-09-15 'The definitive book for our times on what makes strategic ignorance so "strategic" in the hands of the powerful.' Steve Fuller, author of Post-Truth 'This is McGoey at her absolute best. And what a tour de force The Unknowners is. Each chapter weaves its way backward and forward between events and evidence, past and future making, to offer original insights into how strategic ignorance and deliberate uncertainty keep those at the top in power.' Susan L. Robertson, University of Cambridge 'The Unknowners is a landmark study of the myriad ways in which ignorance infuses our social, political and economic lives. Linsey McGoey deftly weaves social thought and empirical analysis to rethink how the power to draw the boundaries between knowledge and ignorance can radically transform society and democracy.' Claudia Aradau, King's College London 'In this timely book, McGoey tells us how deliberate and willful ignorance are used in politics, law, media, health and especially economics, to get and keep power. And she tells us what we might do about it.' Lynne Pettinger, University of Warwick. 'Linsey McGoey carefully picks apart how strategic ignorance is a dastardly ploy that enables society's elites to avoid responsibility for their rampant pursuit of self-interest. Essential if we are to resist what is one of the most dangerous tendencies of the new normal in global politics.' Carl Rhodes, co-author of CEO Society: The Corporate Takeover of Everyday Life.

The Neglected Dimension of Global Security-National Academy of Medicine, Secretariat 2016-05-16 Since the 2014 Ebola outbreak many public- and private-sector leaders have seen a need for improved management of global public health emergencies. The effects of the Ebola epidemic go well beyond the three hardest-hit countries and beyond the health sector. Education, child protection, commerce, transportation, and human rights have all suffered. The consequences and lethality of

Ebola have increased interest in coordinated global response to infectious threats, many of which could disrupt global health and commerce far more than the recent outbreak. In order to explore the potential for improving international management and response to outbreaks the National Academy of Medicine agreed to manage an international, independent, evidence-based, authoritative, multistakeholder expert commission. As part of this effort, the Institute of Medicine convened four workshops in summer of 2015. This commission report considers the evidence supplied by these workshops and offers conclusions and actionable recommendations to guide policy makers, international funders, civil society organizations, and the private sector.

Core Economics for Managers-Joshua Gans 2005 In this engaging text Joshua Gans turns economic teaching on its head. Specifically aimed at the management or MBA student, Core Economics for Managers covers the essentials but does so in ways that build on and reinforce the student's work experiences Beginning with the tools of decision-making, this book does not shy away from the complexities of managerial decisions but embraces them to consider both uncertainty and strategic interaction in a readily accessible way. This allows the student to move with ease to considering the principles of negotiated exchange and how prices are formed when parties interact face to face rather than anonymously in markets. This provides a natural way of talking about competition and the gains from cooperation. The traditional topics of economics and competitive strategy can then be introduced by considering pricing; that is, how a firm chooses its price, how a firm can innovate in pricing, how prices are constrained by competition and how prices can act as signals for investment. Finally, with all of these tools in hand, the student can seamlessly move on to topics of contracting, outsourcing, the provision of incentives and the building of relationships. No other single book covers this multitude of topics in such an accessible way. Gone are unnecessary jargon from economics and strategy. All that remains is the core. And that core can be taken with the student back into their studies and commercial life.

Ethical and Legal Considerations in Mitigating Pandemic Disease-Institute of Medicine 2007-07-08 In recent public workshops and working group meetings, the Forum on Microbial Threats of the Institute of Medicine (IOM) has examined a variety of infectious disease outbreaks with pandemic potential, including those caused by influenza (IOM, 2005) and severe acute respiratory syndrome (SARS) (IOM, 2004). Particular attention has been paid to the potential pandemic threat posed by the H5N1 strain of avian influenza, which is now endemic in many Southeast Asian bird populations. Since 2003, the H5N1 subtype of avian influenza has caused 185 confirmed human deaths in 11 countries, including some cases of viral transmission from human to human (WHO, 2007). But as worrisome as these developments are, at least they are caused by known pathogens. The next pandemic could well be caused by the emergence of a microbe that is still unknown, much as happened in the 1980s with the emergence of the human immunodeficiency virus (HIV) and in 2003 with the appearance of the SARS coronavirus. Previous Forum meetings on pandemic disease have discussed the scientific and logistical challenges associated with pandemic disease recognition, identification, and response. Participants in these earlier meetings also recognized the difficulty of implementing disease control strategies effectively. Ethical and Legal Considerations in Mitigating Pandemic Disease: Workshop Summary as a factual summary of what occurred at the workshop.

Challenges and Opportunities for Education About Dual Use Issues in the Life Sciences-National Research Council 2010-12-16 The Challenges and Opportunities for Education About Dual Use Issues in the Life Sciences workshop was held to engage the life sciences community on the particular security issues related to research with dual use potential. More than 60 participants from almost 30 countries took part and included practicing life scientists, bioethics and biosecurity practitioners, and experts in the design of educational programs. The workshop sought to identify a baseline about (1) the extent to which dual use issues are currently being included in postsecondary education (undergraduate and postgraduate) in the life sciences; (2) in what contexts that education is occurring (e.g., in formal coursework, informal settings, as stand-alone subjects or part of more general training, and in what fields); and (3) what online educational materials addressing research in the life sciences with dual use potential already exist.

Bookishness-Jessica Pressman 2020-12-01 Twenty-first-century culture is obsessed with books. In a time when many voices have joined to predict the death of print, books continue to resurface in new and unexpected ways. From the proliferation of “shelfies” to Jane Austen-themed leggings and from decorative pillows printed with beloved book covers to bookwork sculptures exhibited in prestigious collections, books are everywhere and are not just for reading. Writers have caught up with this trend: many contemporary novels depict books as central characters or fetishize paper and print thematically and formally. In Bookishness, Jessica Pressman examines the new status of the book as object and symbol. She explores the rise of “bookishness” as an identity and an aesthetic strategy that proliferates from store-window décor to experimental writing. Ranging from literature to kitsch objects, stop-motion animation films to book design, Pressman considers the multivalent meanings of books in contemporary culture. Books can represent shelter from—or a weapon against—the dangers of the digital; they can act as memorials and express a sense of loss. Examining the works of writers such as Jonathan Safran Foer, Jennifer Egan, Mark Z. Danielewski, and Leanne Shapton, Pressman illuminates the status of the book as a fetish object and its significance for understanding contemporary fakery. Bringing together media studies, book history, and literary criticism, Bookishness explains how books still give meaning to our lives in a digital age.

The Hole-Hiroko Oyamada 2020-10-06 Winner of the Akutagawa Prize, The Hole is by turns reminiscent of Lewis Carroll, David Lynch, and My Neighbor Totoro, but is singularly unsettling Asa's husband is transferring jobs, and his new office is located near his family's home in the countryside. During an exceptionally hot summer, the young married couple move in, and Asa does her best to quickly adjust to their new rural lives, to their remoteness, to the constant presence of her in-laws and the incessant buzz of cicadas. While her husband is consumed with his job, Asa is left to explore her surroundings on her own: she makes trips to the supermarket, halfheartedly looks for work, and tries to find interesting ways of killing time. One day, while running an errand for her mother-in-law, she comes across a strange creature, follows it to the embankment of a river, and ends up falling into a hole—a hole that seems to have been made specifically for her. This is the first in a series of bizarre experiences that drive Asa deeper into the mysteries of this rural landscape filled with eccentric characters and unidentifiable creatures, leading her to question her role in this world, and eventually, her sanity.

Communities in Action-National Academies of Sciences, Engineering, and Medicine 2017-04-27 In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. Communities in Action: Pathways to Health Equity seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome.

Disease Control Priorities, Third Edition-Hellen Gelband 2017-12-06 Annotation This volume discusses health system policies (including financing global health, quality of care, and strengthening regulatory systems in low- and middle-income countries), as well as the methods and resources used throughout all DCP3 volumes.