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The Master Switch-Tim Wu 2010-11-02 A New Yorker and Fortune Best Book of the Year “A must-read for all Americans who want to remain the ones deciding what they can read, watch, and listen to.” —Arianna Huffington Analyzing the strategic maneuvers of today’s great information powers—Apple, Google, and an eerily resurgent AT&T—Tim Wu uncovers a time-honored pattern in which invention begets industry and industry begets empire. It is easy to forget that every development in the history of the American information industry—from the telephone to radio to film—once existed in an open and chaotic marketplace inhabited by entrepreneurs and utopians, just as the Internet does today. Each of these, however, grew to be dominated by a monopolist or cartel. In this pathbreaking book, Tim Wu asks: will the Internet follow the same fate? Could the Web—the entire flow of American information—come to be ruled by a corporate leviathan in possession of “the master switch”? Here, Tim Wu shows how a battle royale for the Internet’s future is brewing, and this is one war we dare not tune out.

The Master Switch-Tim Wu 2010-11-01 The Internet Age: on the face of it, an era of unprecedented freedom in both communication and culture. Yet in the past, each major new medium, from telephone to satellite television, has crested on a wave of similar idealistic optimism, before succumbing to the inevitable undertow of industrial consolidation. Every once free and open technology has, in time, become centralized and closed; as corporate power has taken control of the ‘master switch.’ Today a similar struggle looms over the Internet, and as it increasingly supersedes all other media the stakes have never been higher. Part industrial expos, part examination of freedom of expression, The Master Switch reveals a crucial drama - full of indelible characters - as it has played out over decades in the shadows of global communication.

The Curse of Bigness-Tim Wu 2018 From the man who coined the term “net neutrality” and who has made significant contributions to our understanding of antitrust policy and wireless communications, comes a call for tighter antitrust enforcement and an end to corporate bigness.

The Attention Merchants-Tim Wu 2017 “Originally published in hardcover in the United States by Alfred A. Knopf, a division of Penguin Random House LLC, New York, in 2016.”- Title page verso.

Film Marketing-Finola Kerrigan 2017-07-20 The role of the film marketer is both vital and challenging. Promotion is one of the industry’s biggest costs, with the campaign of a large film costing up to half its production budget. Box office results, however, are wildly unpredictable: relatively few films a year make a profit. These market conditions make this a unique industry and film marketing a specific and demanding skill set that requires attention early in the career of any marketing student looking to progress in the industry. This new edition of Film Marketing is a thorough update of the first textbook in film promotion. Like in the first edition, Kerrigan takes a socio-cultural, as well as a business view of film marketing and its impact, covering different approaches to promotion according to different aims and audiences internally and externally, and across the world. This book addresses all areas of film marketing from the rigorous perspective of someone with first-hand knowledge of the trade. This new edition also includes: Additional pedagogy and visual examples to reinforce key points A more international range of cases and coverage of non-Western markets to give a global overview of film marketing across the world New and expanded sections on social media, digital promotion, transmedia and crowdfunding This is the original film marketing text which no engaged film or marketing student should be without.

Rise of the Jumbies-Tracey Baptiste 2017-09-19 Deep beneath the waves, a great enemy awakens . . . Corinne LaMer defeated the wicked jumbie Severine months ago, but things haven’t exactly gone back to normal in her Caribbean island home. Everyone knows Corinne is half-jumbie, and many of her neighbors treat her with mistrust. When local children begin to go missing, snatched from the beach and vanishing into wells, suspicious eyes turn to Corinne. To rescue the missing children and clear her own name, Corinne goes deep into the ocean to find Mama D’Leau, the dangerous jumbie who rules the sea. But Mama D’Leau’s help comes with a price. Corinne and her friends Dru, Bouki, and Malik must travel with mermaids across the ocean to fetch a powerful object for Mama D’Leau. The only thing more perilous than Corinne’s adventures across the sea is the jumbie that waits for her back home. With action-packed storytelling and inventive twists on Caribbean and West African mythology and fairy tales, Rise of the Jumbies is a breathlessly exciting tale of courage and friendship. An NPR Best Book of 2017 A Kirkus Reviews Best Book of 2017 A School Library Journal Best Book of 2017

Shredding Paper-Michael G. Hillard 2021-01-15 From the early twentieth century until the 1960s, Maine led the nation in paper production. The state could have earned a reputation as the Detroit of paper production, however, the industry eventually slid toward failure. What happened? Shredding Paper unwraps the changing US political economy since 1960, uncovers how the paper industry defined and interacted with labor relations, and peels away the layers of history that encompassed the rise and fall of Maine’s mighty paper industry. Michael G. Hillard deconstructs the paper industry’s unusual technological and economic histories. For a century, the story of the nation’s most widely read glossy magazines and card stock was one of capitalism, work, accommodation, and struggle. Local paper companies in Maine dominated the political landscape, controlling economic, workplace, land use, and water use policies. Hillard examines the many contributing factors surrounding how Maine became a paper powerhouse and then shows how it lost that position to changing times and foreign interests. Through a retelling of labor relations and worker experiences from the late nineteenth century up until the late 1990s, Hillard highlights how national conglomerates began absorbing family-owned companies over time, which were subject to Wall Street demands for greater short-term profits after 1980. This new political economy impacted the economy of the entire state and destroyed Maine’s once-vaunted paper industry. Shredding Paper truthfully and transparently tells the great and grim story of blue-collar workers and their families and analyzes how paper workers formulated a “folk” version of capitalism’s history in their industry. Ultimately, Hillard offers a telling example of the demise of big industry in the United States.

Dancing with the King-Michael Belgrave 2017-10-24 After the battle of Orakau in 1864 and the end of the war in the Waikato, Tawhiao, the second Maori King, and his supporters were forced into an armed isolation in the Rohe Potae, the King Country. For the next twenty years, the King Country operated as an independent state - a land governed by the Maori King where settlers and the Crown entered at risk of their lives. Dancing with the King is the story of the King Country when it was the King’s country, and of the negotiations between the King and the Queen that finally opened the area to European settlement. For twenty years, the King and the Queen’s representatives engaged in a dance of diplomacy involving gamesmanship, conspiracy, pageantry and hard headed politics, with the occasional act of violence or threat of it. While the Crown refused to acknowledge the King’s legitimacy, the colonial government and the settlers were forced to treat Tawhiao as a King, to negotiate with him as the ruler and representative of a sovereign state, and to accord him the respect and formality that this involved. Colonial negotiators even made Tawhiao offers of settlement that came very close to recognising his sovereign authority. Dancing with the King is a riveting account of a key moment in New Zealand history as an extraordinary cast of characters - Tawhiao and Rewi Maniapoto, Donald McLean and George Grey - negotiated the role of the King and the Queen, of Maori and Pakeha, in New Zealand.

To Save Everything, Click Here-Evgeny Morozov 2013 Argues that technology is changing the way we understand human society and discusses how the disciplines of politics, culture, public debate, morality, and humanism will be affected when responsibility for them is delegated to technology.

Going Out-David Nasaw 1999 This social history of 20th-century show business and the new American public that assembled in the parks, theatres and dance halls argues that an otherwise disparate “white” audience was united by the exclusion and stigmatisation of African Americans.

Roadside Americans-Jack Reid 2020-02-14 Between the Great Depression and the mid-1970s, hitchhikers were a common sight for motorists, as American service members, students, and adventurers sought out the romance of the road in droves. Beats, hippies, feminists, and civil rights and antiwar activists saw “thumb tripping” as a vehicle for liberation, living out the counterculture’s rejection of traditional values. Yet, by the time Ronald Reagan, a former hitchhiker himself, was in the White House, the youthful faces on the road chasing the ghost of Jack Kerouac were largely gone—along with sympathetic portrayals of the practice in state legislatures and the media. In Roadside Americans, Jack Reid traces the rise and fall of hitchhiking, offering vivid accounts of life on the road and how the act of soliciting rides from strangers, and the attitude toward hitchhikers in American society, evolved over time in synch with broader economic, political, and cultural shifts. In doing so, Reid offers insight into significant changes in the United States amid the decline of liberalism and the rise of the Reagan Era.

Cultural Capital-Robert Hewison 2014-11-11 Britain began the twenty-first century convinced of its creativity. Throughout the New Labour era, the visual and performing arts, museums and galleries, were ceaselessly promoted as a stimulus to national economic revival, a post-industrial revolution where spending on culture would solve everything, from national decline to crime. Tony Blair heralded it a “golden age.” Yet despite huge investment, the audience for the arts remained a privileged minority. So what went wrong? In Cultural Capital, leading historian Robert Hewison gives an in-depth account of how creative Britain lost its way. From Cool Britannia and the Millennium Dome to the Olympics and beyond, he shows how culture became a commodity, and how target-obsessed managerialism stifled creativity. In response to the failures of New Labour and the austerity measures of the Coalition government, Hewison argues for a new relationship between politics and the arts. From the Trade Paperback edition.

The Rise and Fall of Axiom-Mark Waid 2016-08-23 Axiom and Thena, aliens from another world, arrive on earth and exhibit extraordinary powers. Benevolent and godlike, they cure humanity’s ills and usher in an era of peace, prosperity and complacency. A series of tragic events reveals another side of Axiom: humanity’s savior becomes its worst nightmare. A Defense Department analyst, armed with only scientific knowledge and courageous spirit takes on the turned hero in a fight for mankind’s survival!

"Just a Housewife"-Glenna Matthews 1989 Housewives constitute a large section of the population, yet they have received very little attention, let alone respect. Glenna Matthews, who herself spent many years as “just a housewife” before becoming a scholar of American history, sets out to redress this imbalance. While the male world of work has always received the most respect, Matthews maintains that widespread reverence for the home prevailed in the nineteenth century. The early stages of industrialization made possible a strong tradition of cooking, baking, and sewing that gave women great satisfaction and a place in the world. Viewed as the center of republican virtue, the home also played an important religious role. Examining novels, letters, popular magazines, and cookbooks, Matthews seeks to depict what women had and what they have lost in modern times. She argues that the culture of professionalism in the late nineteenth century and the culture of consumption that came to fruition in the 1920s combined to kill off the “cult of domesticity.” This important, challenging book sheds new light on a central aspect of human experience: the essential task of providing a society’s nurture and daily maintenance.

Irresistible-Adam Alter 2018-03-06 Prologue: Never get high on your own supply --Part 1: What is behavioral addiction and where did it come from?.The rise of behavioral addiction --The addict in all of us --The biology of behavioral addiction --Part 2: The ingredients of behavioral addiction (or, how to engineer an addictive experience).Goals --Feedback --Progress --Escalation --Cliffhangers --Social Interaction --Part 3: The future of behavior addiction (and some solutions).Nipping addictions at birth --Habits and architecture --Gamification --Epilogue.

Rogues' Gallery-Philip Hook 2017-10-31 Here for the first time is the history of art dealers, those extraordinary men and woman who, over centuries (and almost entirely out of the public eye), built their profession on a singular skill: identifying the intangible but infinitely desirable qualities that characterize the greatest works of art—and finding clients for whom those qualities are irresistible. Philip Hook’s riveting narrative takes us from the early days of art dealing in Antwerp, where paintings were sold by weight, to the unassailable hauteur of contemporary galleries in New York, London, Paris, and beyond. Along the way, we meet a surprisingly wide-ranging cast of characters—from tailors, spies, and the occasional anarchist to scholars, aristocrats, and connoisseurs, some compelled by greed, some by their own vision of art—and some by the art of the deal. Among them are Joseph Duveen, who almost single-handedly brought the Old Masters to America; Paul Durand-Ruel, the Impressionists’ champion; Daniel-Henry Kahnweiler, high priest of Cubism; Leo Castelli, dealer-midwife to Abstract Expressionism and Pop Art; and Peter Wilson, the charismatic Sotheby’s chairman who was made a theater of the auction room. Rogues’ Gallery bursts with unforgettable anecdotes and astute judgments about art and artists, honed by Hook’s more than forty years in the art market—making it essential reading for anyone interested in the hidden history of art.

Political Entrepreneurs-Catherine E. De Vries 2020-06-16 How challenger parties, acting as political entrepreneurs, are changing European democracies Challenger parties are on the rise in Europe, exemplified by the likes of Podemos in Spain, the National Rally in France, the Alternative for Germany, or the Brexit Party in Great Britain. Like disruptive entrepreneurs, these parties offer new policies and defy the dominance of established party brands. In the face of these challenges and a more volatile electorate, mainstream parties are losing their grip on power. In this book, Catherine De Vries and Sara Hobolt explore why some challenger parties are so successful and what mainstream parties can do to confront these political entrepreneurs. Drawing analogies with how firms compete, De Vries and Hobolt demonstrate that political change is as much about the ability of challenger parties to innovate as it is about the inability of dominant parties to respond. Challenger parties employ two types of innovation to break established party dominance: they mobilize new issues, such as immigration, the environment, and Euroscepticism, and they employ antiestablishment rhetoric to undermine mainstream party appeal. Unencumbered by government experience, challenger parties adapt more quickly to shifting voter tastes and harness voter disenchantment. Delving into strategies of dominance versus innovation, the authors explain why European party systems have remained stable for decades, but also why they are now increasingly under strain. As challenger parties continue to seek to disrupt the existing order, Political Entrepreneurs shows that their ascendancy fundamentally alters government stability and democratic politics.

The Rise of Superman-Steven Kotler 2014 Using years of research and interviews with adventure sports athletes, the New York Times best-selling author of Abundance and A Small, Fury Prayer attempts to unlock the secrets to ultimate human performance and the state of consciousness called “flow.” 25,000 first printing.

Xerxes-Frank Miller 2019-03-05 This historical epic, set in the world of 300, tells of the upsurge and decline of the Persian King’s empire, and the ascent of the Grecian realm through Alexander. Written and illustrated by comics luminary and legend, Frank Miller (Sin City, The Dark Knight, 300), and colored by Alex Sinclair (Batman: The Dark Knight III: The Master Race), this companion to Miller’s epic masterpiece, 300, brings the historical story of Xerxes to the graphic novel audience with grit and visual style! The ongoing Greek rebellion against Persian tyranny reaches a turning point after the destruction of the city of Sardis and the later battle of Marathon: on a military campaign to vanquish the city of Athens and silence the Greeks once and for all, Xerxes, Persian Prince, watches as his father, King Darius, falls in battle . . . The mantle of king is passed and while his newly-inherited fleet retreats toward home, Xerxes’ hatred is cemented toward Athens—and his incentive to build the Persian empire is fueled. Xerxes becomes the king of all countries—the king of Persia, ruler of Zion, and Pharaoh of Egypt—and his empire is unlike any the world has ever seen, until . . . The mantle is again passed, the god king dies and Darius III continues as the king of all. But then, from the west, a tiger force strikes in Asia Minor and is on a course for collision with Persian forces. This will be the beginning of the end for Persia and the launch of Alexander the Great’s rise to power!

Superbugs-Matt McCarthy 2020-06-09 International Bestseller "An amazing, informative book that changes our perspective on medicine, microbes and our future." --Siddhartha Mukherjee, MD, New York Times bestselling author of The Emperor of All Maladies A New York Times bestselling author shares this exhilarating story of cutting-edge science and the race against the clock to find new treatments in the fight against the antibiotic-resistant bacteria known as superbugs. Physician, researcher, and ethics professor Matt McCarthy is on the front lines of a groundbreaking clinical trial testing a new antibiotic to fight lethal superbugs, bacteria that have built up resistance to the life-saving drugs in our rapidly dwindling arsenal. This trial serves as the backdrop for the compulsively readable Superbugs, and the results will impact nothing less than the future of humanity. Dr. McCarthy explores the history of bacteria and antibiotics, from Alexander Fleming’s discovery of penicillin, to obscure sources of innovative new medicines (often found in soil samples), to the cutting-edge DNA manipulation known as CRISPR, bringing to light how we arrived at this juncture of both incredible breakthrough and extreme vulnerability. We also meet the patients whose lives are hanging in the balance, from Remy, a teenager with a dangerous and rare infection, to Donny, a retired New York City firefighter with a compromised immune system, and many more. The proverbial ticking clock will keep readers on the edge of their seats. Can Dr. McCarthy save the lives of his patients infected with the deadly bacteria, who have otherwise lost all hope?

Who Controls the Internet?-Jack Goldsmith 2006-03-17 Is the Internet erasing national borders? Will the future of the Net be set by Internet engineers, rogue programmers, the United Nations, or powerful countries? Who’s really in control of what’s happening on the Net? In this provocative new book, Jack Goldsmith and Tim Wu tell the fascinating story of the Internet’s challenge to governmental rule in the 1990s, and the ensuing battles with governments around the world. It’s a book about the fate of one idea—that the Internet might liberate us forever from government, borders, and even our physical selves. We learn of Google’s struggles with the French government and Yahoo’s capitulation to the Chinese regime; of how the European Union sets privacy standards on the Net for the entire world; and of eBay’s struggles with fraud and how it slowly learned to trust the FBI. In a decade of events the original vision is uprooted, as governments time and time again assert their power to direct the future of the Internet. The destiny of the Internet over the next decades, argue Goldsmith and Wu, will reflect the interests of powerful nations and the conflicts within and between them. While acknowledging the many attractions of the earliest visions of the Internet, the authors describe the new order, and speaking to both its surprising virtues and unavoidable vices. Far from destroying the Internet, the experience of the last decade has lead to a quiet rediscovery of some of the oldest functions and justifications for territorial government. While territorial governments have unavoidable problems, it has proven hard to replace what legitimacy governments have, and harder yet to replace the system of rule of law that controls the unchecked evils of anarchy. While the Net will change some of the ways that territorial states govern, it will not diminish the oldest and most fundamental roles of government and challenges of governance. Well written and filled with fascinating examples, including colorful portraits of many key players in Internet history, this is a work that is bound to stir heated debate in the cyberspace community.

The Rise of the Image, the Fall of the Word-Mitchell Stephens 1998-10-08 For decades educators and cultural critics have deplored the corrosive effects of electronic media on the national consciousness. The average American reads less often, writes less well. And, numbed by the frenetic image-bombardment of music videos, commercials and sound bites, we may also, it is argued, think less profoundly. But wait. Is it just possible that some good might arise from the ashes of the printed word? Most emphatically yes, argues Mitchell Stephens, who asserts that the moving image is likely to make our thoughts not more feeble but more robust. Through a fascinating overview of previous communications revolutions, Stephens demonstrates that the charges that have been leveled against television have been faced by most new media, including writing and print. Centuries elapsed before most of these new forms of communication would be used to produce works of art and intellect of sufficient stature to overcome this inevitable mistrust and nostalgia. Using examples taken from the history of photography and film, as well as MTV, experimental films, and Pepsi commercials, the author considers the kinds of work that might unleash, in time, the full power of moving images. And he argues that these works—an emerging computer-edited and -distributed “new video”—have the potential to inspire transformations in thought on a level with those inspired by the products of writing and print. Stephens sees in video’s complexities, simultaneities, and juxtapositions, new ways of understanding and perhaps even surmounting the tumult and confusions of contemporary life. Sure to spark lively—even heated—debate, The Rise of the Image, the Fall of the Word belongs in the library of millennium-watchers everywhere.

In Defense of Looting-Vicky Osterweil 2020-08-25 A fresh argument for rioting and looting as our most powerful tools for dismantling white supremacy Looting—a crowd of people publicly, openly, and directly seizing goods—is one of the more extreme actions that can take place in the midst of social unrest. Even self-identified radicals distance themselves from looters, fearing that violent tactics reflect badly on the broader movement. But Vicky Osterweil argues that stealing goods and destroying property are direct, pragmatic strategies of wealth redistribution and improving life for the working class—not to mention the brazen messages these methods send to the police and the state. All our beliefs about the innate righteousness of property and ownership, Osterweil explains, are built on the history of anti-Black, anti-Indigenous oppression. From slave revolts to labor strikes to the modern-day movements for climate change, Black lives, and police abolition, Osterweil makes a convincing case for rioting and looting as weapons that bludgeon the status quo while uplifting the poor and marginalized. In Defense of Looting is a history of violent protest sparking social change, a compelling reframing of revolutionary activism, and a practical vision for a dramatically restructured society.

The Rise and Fall of D.O.D.O.-Neal Stephenson 2017-06-13 A New York Times Bestseller From bestselling author Neal Stephenson and critically acclaimed historical and contemporary commercial novelist Nicole Galland comes a captivating and complex near-future thriller combining history, science, magic, mystery, intrigue, and adventure that questions the very foundations of the modern world. When Melisande Stokes, an expert in linguistics and languages, accidentally meets military intelligence operator Tristan Lyons in a hallway at Harvard University, it is the beginning of a chain of events that will alter their lives and human history itself. The young man from a shadowy government entity approaches Mel, a low-level faculty member, with an incredible offer. The only condition: she must sign a nondisclosure agreement in return for the rather large sum of money. Tristan needs Mel to translate some very old documents, which, if authentic, are earth-shattering. They prove that magic actually existed and was practiced for centuries. But the arrival of the scientific revolution and the Age of Enlightenment weakened its power and endangered its practitioners. Magic stopped working altogether in 1851, at the time of the Great Exhibition at London’s Crystal Palace—the world’s fair celebrating the rise of industrial technology and commerce. Something about the modern world “jams” the “frequencies” used by magic, and it’s up to Tristan to find out why. And so the Department of Diachronic Operations—D.O.D.O.—gets cracking on its real mission: to develop a device that can bring magic back, and send Diachronic Operatives back in time to keep it alive . . . and meddle with a little history at the same time. But while Tristan and his expanding operation master the science and build the technology, they overlook the mercurial—and treacherous—nature of the human heart. Written with the genius, complexity, and innovation that characterize all of Neal Stephenson’s work and steeped with the down-to-earth warmth and humor of Nicole Galland’s storytelling style, this exciting and vividly realized work of science fiction will make you believe in the impossible, and take you to places—and times—beyond imagining.

Rise Of The Grandmaster-Michael Anderle 2020-06-18 "Free people don't live in cubicles!" -Big Richie minutes before he caught the wave that ended his life. Some people just knew how to go out in style. Tim had never been one of those guys. Tim was always a planner. The plan was to get into college, graduate, and find a well-paying job. That plan was coming together nicely until he saw a presentation to get paid to play The Etheric Coast. At his graduation ceremony. After watching the company’s employee recruitment video, Big Richie’s words had a whole new meaning. He could spend his life going from a cubicle at work to a one-bedroom apartment and back again. . . Or he could take a leap of faith by entering a virtual world of unlimited possibilities. And get paid. Now he just has to figure out how to get the job of his dreams, help his parents financially, and catch the attention of the girl of his dreams. It was time for him to catch his wish. Tim sure hoped it didn’t kill him first. Scroll up and click Read for Free or Buy Now and find out whether Tim has what it takes to get his job, help his family and get the girl.

The New Artisan Bread in Five Minutes a Day-Jeff Hertzberg, M.D. 2013-10-22 The New Artisan Bread in Five Minutes a Day is a fully revised and updated edition of the bestselling, ground-breaking, and revolutionary approach to bread-making—a perfect gift for foodies and bakers! With more than half a million copies of their books in print, Jeff Hertzberg and Zoë François have proven that people want to bake their own bread, so long as they can do it easily and quickly. Based on fan feedback, Jeff and Zoë have completely revamped their first, most popular, and now-classic book, Artisan Bread in Five Minutes a Day. Responding to their thousands of ardent fans, Jeff and Zoë returned to their test kitchens to whip up more delicious baking recipes. They’ve also included a gluten-free chapter, forty all-new gorgeous color photos, and one hundred informative black-and-white how-to photos. They’ve made the “Tips and Techniques” and “Ingredients” chapters bigger and better than ever before, and included readers’ Frequently Asked Questions. This revised edition also includes more than thirty brand-new recipes for Beer-Cheese Bread, Crock-Pot Bread, Panini, Pretzel Buns, Apple-Stuffed French Toast, and many more. There’s nothing like the smell of freshly baked bread to fill a kitchen with warmth, eager appetites, and endless praise. Now, using Jeff and Zoë’s innovative technique, you can create bread that rivals those of the finest bakers in the world in just five minutes of active preparation time.

Master of the Game-Sidney Sheldon 2010-05-25 Kate Blackwell is the symbol of success—a beautiful woman who has parlayed her inheritance into an international conglomerate. Now, celebrating her 90th birthday, Kate surveys the family she has manipulated, dominated, and loved: the fair and the grotesque, the mad and the mild, the good and the evil—her winnings in life.

A Brotherhood Betrayed-Michael Cannell 2020-10-06 The riveting true story of the rise and fall of Murder, Inc. and the executioner-turned-informant whose mysterious death became a turning point in Mob history. In the fall of 1941, a momentous trial was underway that threatened to end the careers and lives of New York’s most brutal mob kingpins. The lead witness, Abe Reles, had been a trusted executioner for Murder, Inc., the enforcement arm of a coast-to-coast mob network known as the Commission. But the man responsible for cooly silencing hundreds of informants was about to become the most talkative snitch of all. In exchange for police protection, Reles was prepared to rat out his murderous friends, from Albert Anastasia to Bugsy Siegel—but before he could testify, his shattered body was discovered on a rooftop outside his heavily-guarded hotel room. Was it a botched escape, or punishment for betraying the loyalty of the country’s most powerful mobsters? Michael Cannell’s A Brotherhood Betrayed traces the history of Murder, Inc. through Reles’ rise from street punk to murder chieftain to stool pigeon, ending with his fateful death on a Coney Island rooftop. It resurrects a time when crime became organized crime: a world of money and power, depravity and corruption, street corner ambushes and elaborately choreographed hits by wise-cracking foot soldiers with names like Bugsy Goldstein and Tick Tock Tannenbaum. For a brief moment before World War II erupted, America fixated on the delicate balance of trust and betrayal on the Brooklyn streets. This is the story of the one man who tipped the balance.

Born a Crime-Trevor Noah 2016-11-15 #1 NEW YORK TIMES BESTSELLER • The compelling, inspiring, and comically sublime story of one man’s coming-of-age, set during the twilight of apartheid and the tumultuous days of freedom that followed NAMED ONE OF PASTE’S BEST MEMOIRS OF THE DECADE • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY Michiko Kakutani, New York Times • USA Today • San Francisco Chronicle • NPR • Esquire • Newsday • Booklist Trevor Noah’s unlikely path from apartheid South Africa to the desk of The Daily Show began with a criminal act: his birth. Trevor was born to a white Swiss father and a black Xhosa mother at a time when such a union was punishable by five years in prison. Living proof of his parents’ indiscretion, Trevor was kept mostly indoors for the earliest years of his life, bound by the extreme and often absurd measures his mother took to hide him from a government that could, at any moment, steal him away. Finally liberated by the end of South Africa’s tyrannical white rule, Trevor and his mother set forth on a grand adventure, living openly and freely and embracing the opportunities won by a centuries-long struggle. Born a Crime is the story of a mischievous young boy who grows into a restless young man as he struggles to find himself in a world where he was never supposed to exist. It is also the story of that young man’s relationship with his fearless, rebellious, and fervently religious mother—his teammate, a woman determined to save her son from the cycle of poverty, violence, and abuse that would ultimately threaten her own life. The stories collected here are by turns hilarious, dramatic, and deeply affecting. Whether subsisting on caterpillars for dinner during hard times, being thrown from a moving car during an attempted kidnapping, or just trying to survive the life-and-death pitfalls of dating in high school, Trevor illuminates his curious world with an incisive wit and unflinching honesty. His stories weave together to form a moving and searingly funny portrait of a boy making his way through a damaged world in a dangerous time, armed only with a keen sense of humor and a mother’s unconventional, unconditional love. Praise for Born a Crime “Compelling . . . By turns alarming, sad and funny, [Trevor Noah’s] book provides a harrowing look, through the prism of Mr. Noah’s family, at life in South Africa under apartheid. . . . Born a Crime is not just an unnerving account of growing up in South Africa under apartheid, but a love letter to the author’s remarkable mother.”—Michiko Kakutani, The New York Times

A Reliable Wife-Robert Goolrick 2010-01-05 Rural Wisconsin, 1909. In the bitter cold, Ralph Truitt, a successful businessman, stands alone on a train platform waiting for the woman who answered his newspaper advertisement for “a reliable wife.” But when Catherine Land steps off the train from Chicago, she’s not the “simple, honest woman” that Ralph is expecting. She is both complex and devious, haunted by a terrible past and motivated by greed. Her plan is simple: she will win this man’s devotion, and then, ever so slowly, she will poison him and leave Wisconsin a wealthy widow. What she has not counted on, though, is that Truitt — a passionate man with his own dark secrets —has plans of his own for his new wife. Isolated on a remote estate and imprisoned by relentless snow, the story of Ralph and Catherine unfolds in unimaginable ways. With echoes of Wuthering Heights and Rebecca, Robert Goolrick’s intoxicating debut novel delivers a classic tale of suspenseful seduction, set in a world that seems to have gone temporarily off its axis.

Reinventing Capitalism in the Age of Big Data-Viktor Mayer-Schönberger 2018-02-27 From the New York Times bestselling author of Big Data, a prediction for how data will revolutionize the market economy and make cash, banks, and big companies obsolete In modern history, the story of capitalism has been a story of firms and financiers. That’s all going to change thanks to the Big Data revolution. As Viktor Mayer-Schönberger, bestselling author of Big Data, and Thomas Ramge, who writes for The Economist, show, data is replacing money as the driver of market behavior. Big finance and big companies will be replaced by small groups and individual actors who make markets instead of making things: think Uber instead of Ford, or Airbnb instead of Hyatt. This is the dawn of the era of data capitalism. Will it be an age of prosperity or of calamity? This book provides the indispensable roadmap for securing a better future.

Alligator Blood-James Leighton 2013-11-07 Daniel Tzvetkoff was just another Brisbane teenager working for peanuts at Pizza Hut and spending much of his spare time glued to his computer. When he worked out a new method of payment processing, the online poker companies came running to him for help so they could grow their businesses. Soon he was living the American dream, raking in \$3 million a week and revelling in a jet-set lifestyle of fast cars, luxury yachts and VIP nightclubs. His epic rollercoaster ride mirrored the extraordinary world of online poker, where hot-shot college students won millions from the confines of their dorms, and fortunes were won and lost. However, Tzvetkoff’s move to the bright lights of Las Vegas would soon see him facing the abyss. Owing millions to the poker companies, and with the FBI hot on his trail, the boy wonder needed to pull an ace from his sleeve to keep from busting out. And when he did, it resulted in a day that sent shockwaves through the world of online poker - and saw him take the blame.

Universal Service-Milton Mueller 1997 Universal service is a focal point of telecommunications policy in the 1990s, not only in the United States, but in every other country that has begun to liberalize or deregulate its telecommunications industry. The new policy dialogue revolves around four questions. First, how much do the universal service obligations of incumbent telephone companies cost? Second, how can those costs be financed in a competitive environment? Third, what kind of technical and pricing arrangements should be made to interconnect incumbent telephone companies with the new, competing networks? Finally, should the service bundle designated as “universal service” be redefined to take into account new technologies, and if so, how? In the United States, debate over those issues reached a milestone when the U. S. Congress passed the Telecommunications Act of 1996. The new law is the first comprehensive revision of the Communications Act of 1934 and culminates twenty years of legislative struggle over how to adapt federal law to the new realities of telecommunications. In effect, the new law codifies the perceived wisdom about interconnection, competition, and universal service in telecommunications. Because one of the chief purposes of Milton Mueller’s analysis is to mount a

historically grounded challenge to that orthodoxy, the new law provides the perfect foil for a critique that links the historical and contemporary policy debates over universal service.

Measuring the Master Race-Jon Røyne Kyllingstad 2014-12-22 The notion of a superior ‘Germanic’ or ‘Nordic’ race was a central theme in Nazi ideology. But it was also a commonly accepted idea in the early twentieth century, an actual scientific concept originating from anthropological research on the physical characteristics of Europeans. The Scandinavian Peninsula was considered to be the historical cradle and the heartland of this ‘master race’. Measuring the Master Race investigates the role played by Scandinavian scholars in inventing this so-called superior race, and discusses how the concept stamped Norwegian physical anthropology, prehistory, national identity and the eugenics movement. It also explores the decline and scientific discrediting of these ideas in the 1930s as they came to be associated with the genetic cleansing of Nazi Germany. This is the first comprehensive study of Norwegian physical anthropology. Its findings shed new light on current political and scientific debates about race across the globe.

Half of a Yellow Sun-Chimamanda Ngozi Adichie 2010-10-29 With her award-winning debut novel, Purple Hibiscus, Chimamanda Ngozi Adichie was heralded by the Washington Post Book World as the “21st century daughter” of Chinua Achebe. Now, in her masterly, haunting new novel, she recreates a seminal moment in modern African history: Biafra’s impassioned struggle to establish an independent republic in Nigeria during the 1960s. With the effortless grace of a natural storyteller, Adichie weaves together the lives of five characters caught up in the extraordinary tumult of the decade. Fifteen-year-old Ugwu is houseboy to Odenigbo, a university professor who sends him to school, and in whose living room Ugwu hears voices full of revolutionary zeal. Odenigbo’s beautiful mistress, Olanna, a sociology teacher, is running away from her parents’ world of wealth and excess; Kainene, her urbane twin, is taking over their father’s business; and Kainene’s English lover, Richard, forms a bridge between their two worlds. As we follow these intertwined lives through a military coup, the Biafran secession and the subsequent war, Adichie brilliantly evokes the promise, and intimately, the devastating disappointments that marked this time and place. Epic, ambitious and triumphantly realized, Half of a Yellow Sun is a more powerful, dramatic and intensely emotional picture of modern Africa than any we have had before.

Michael Bloomfield-Ed Ward 2016-09-01 This is the definitive biography of the legendary guitarist whom Muddy Waters and B. B. King held in high esteem and who created the prototype for Clapton, Hendrix, Page, and those who followed. Bloomfield was a member of the Paul Butterfield Blues Band, which inspired a generation of white blues players; he played with Bob Dylan in the mid-1960s, when his guitar was a central component of Dylan’s new rock sound on “Like a Rolling Stone.” He then founded the Electric Flag, recorded Super Session with Al Kooper, backed Janis Joplin, and released at least twenty other albums despite debilitating substance abuse. This book, based on extensive interviews with Bloomfield himself and with those who knew him best, and including an extensive discography and Bloomfield’s memorable 1968 Rolling Stone interview, is an intimate portrait of one of the pioneers of rock guitar.

Rise of the Warrior Cop-Radley Balko 2013-07-09 The last days of colonialism taught America’s revolutionaries that soldiers in the streets bring conflict and tyranny. As a result, our country has generally worked to keep the military out of law enforcement. But according to investigative reporter Radley Balko, over the last several decades, America’s cops have increasingly come to resemble ground troops. The consequences have been dire: the home is no longer a place of sanctuary, the Fourth Amendment has been gutted, and police today have been conditioned to see the citizens they serve as an other—an enemy. Today’s armored-up policemen are a far cry

from the constables of early America. The unrest of the 1960s brought about the invention of the SWAT unit—which in turn led to the debut of military tactics in the ranks of police officers. Nixon’s War on Drugs, Reagan’s War on Poverty, Clinton’s COPS program, the post-9/11 security state under Bush and Obama: by degrees, each of these innovations expanded and empowered police forces, always at the expense of civil liberties. And these are just four among a slew of reckless programs. In Rise of the Warrior Cop, Balko shows how politicians’ ill-considered policies and relentless declarations of war against vague enemies like crime, drugs, and terror have blurred the distinction between cop and soldier. His fascinating, frightening narrative shows how over a generation, a creeping battlefield mentality has isolated and alienated American police officers and put them on a collision course with the values of a free society.

Wolf’s Bane-Dyane Forde 2015-06-21 The Purple Morrow is destroyed. However, its promise endures in the form of a champion, mankind’s only hope against the destruction spawned by an ancient, sinister evil. The Rovers have invaded the Southernlands, forcing the inhabitants deeper south for respite. Ex-Rover commander Kelen arrives in Swill, a defunct desert town, with revenge in mind. There he encounters the Shadow Man who reveals the truth of his past, including the disturbing origin of a mysterious mark on his forearm. Kelen tries to fight destiny, but soon learns the Shadow will not relent until a terrible prophecy is fulfilled. As Marathana quails under the threat of burgeoning darkness, Jeru’s clan looks to him to lead. Jeru, however, knows his path lies elsewhere. Leaving everything behind, he braves the Badlands, a hellish desert only the hardest dare go, to find the Storyteller who can awaken the latent spirit of the Papilion within him. Jeru learns much in that place of desolation, including one truth which could turn destiny on its head. Now more than ever, Kelen, the Wolf of the North, threatens everything he holds dear. Jeru must choose: save those he loves, or sacrifice them to save Marathana.

A Different Mirror-Ronald Takaki 2012-06-05 Takaki traces the economic and political history of Indians, African Americans, Mexicans, Japanese, Chinese, Irish, and Jewish people in America, with considerable attention given to instances and consequences of racism. The narrative is laced with short quotations, cameos of personal experiences, and excerpts from folk music and literature. Well-known occurrences, such as the Triangle Shirtwaist Factory Fire, the Trail of Tears, the Harlem Renaissance, and the Japanese internment are included. Students may be surprised by some of the revelations, but will recognize a constant thread of rampant racism. The author concludes with a summary of today’s changing economic climate and offers Rodney King’s challenge to all of us to try to get along. Readers will find this overview to be an accessible, cogent jumping-off place for American history and political science plus a guide to the myriad other sources identified in the notes.

Black Power, Jewish Politics-Marc Dollinger 2018-06-05 Marc Dollinger charts the transformation of American Jewish political culture from the Cold War liberal consensus of the early postwar years to the rise and influence of Black Power-inspired ethnic nationalism. He shows how, in a period best known for the rise of black antisemitism and the breakdown of the black-Jewish alliance, black nationalists enabled Jewish activists to devise a new Judeo-centered political agenda - including the emancipation of Soviet Jews, the rise of Jewish day schools, the revitalization of worship services with gender-inclusive liturgy, and the birth of a new form of American Zionism. Undermining widely held beliefs about the black-Jewish alliance, Dollinger describes a new political consensus, based on identity politics, that drew blacks and Jews together and altered the course of American liberalism.