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REWORK

NEW YORK TIMES BESTSELLER



JASON FRIED & DAVID HEINEMEIER HANSSON
FOUNDERS OF BASECAMP

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Rework-Jason Fried 2010-03-09 Rework shows you a better, faster, easier way to succeed in business. Most business books give you the same old advice: Write a business plan, study the competition, seek investors, yadda yadda. If you're looking for a book like that, put this one back on the shelf. Read it and you'll know why plans are actually harmful, why you don't need outside investors, and why you're better off ignoring the competition. The truth is, you need less than you think. You don't need to be a workaholic. You don't need to staff up. You don't need to waste time on paperwork or meetings. You don't even need an office. Those are all just excuses. What you really need to do is stop talking and start working. This book shows you the way. You'll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs they hate, victims of "downsizing," and artists who don't want to starve anymore will all find valuable guidance in these pages.

Rework-Jason Fried 2010 "Rework" shows you a better, faster, easier way to succeed in business. You'll learn how to be more productive, how to get exposure without breaking the bank, and tons more counterintuitive ideas that will inspire and provoke you.

ReWork-David Heinemeier Hansson 2010-03-18 From the founders of the trailblazing software company 37signals, here is a different kind of business book - one that explores a new reality. Today, anyone can be in business. Tools that used to be out of reach are now easily accessible. Technology that cost thousands is now just a few pounds or even free. Stuff that was impossible just a few years ago is now simple. That means anyone can start a business. And you can do it without working miserable 80-hour weeks or depleting your life savings. You can start it on the side while your day job provides all the cash flow you need. Forget about business plans, meetings, office space - you don't need them. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs who want to get out, and artists who don't want to starve anymore will all find valuable inspiration and guidance in these pages. It's time to rework work.

Remote-Jason Fried 2013-10-29 The classic guide to working from home and why we should embrace a virtual office, from the bestselling authors of Rework “A paradigm-smashing, compulsively readable case for a radically remote workplace.”—Susan Cain, New York Times bestselling author of Quiet Does working from home—or anywhere else but the office—make sense? In Remote, Jason Fried and David Heinemeier Hansson, the founders of Basecamp, bring new insight to the hotly debated argument. While providing a complete overview of remote work’s challenges, Jason and David persuasively argue that, often, the advantages of working “off-site” far outweigh the drawbacks. In the past decade, the “under one roof” model of conducting work has been steadily declining, owing to technology that is rapidly creating virtual workspaces. Today the new paradigm is “move work to the workers, rather than workers to the workplace.” Companies see advantages in the way remote work increases their talent pool, reduces turnover, lessens their real estate footprint, and improves their ability to conduct business across multiple time zones. But what about the workers? Jason and David point out that remote work means working at the best job (not just one that is nearby) and achieving a harmonious work-life balance while increasing productivity. And those are just some of the perks to be gained from leaving the office behind. Remote reveals a multitude of other benefits, along with in-the-trenches tips for easing your way out of the office door where you control how your workday will unfold. Whether you’re a manager fretting over how to manage workers who “want out” or a worker who wants to achieve a lifestyle upgrade while still being a top performer professionally, this book is your indispensable guide.

America's Moment: Creating Opportunity in the Connected Age-Rework America 2015-06-15 It is time for a new conversation. Amid the biggest economic transformation in a century, the challenge of our time is to make sure that all Americans benefit from the wave of digital revolutions around the world that have permeated and upended modern life. Yet today's economic arguments seem stuck. We need a new vision of a hopeful future and a new action agenda. So many Americans are uncertain about the future. How can there be so many paths to opportunity with so few people traveling them? As a nation, we have to understand what is required to help Americans succeed now, and how to prepare our country for what comes next. We have been here before. A hundred years ago, America experienced the greatest economic transformation and technological revolution in its history. The transformation of the past twenty years—as the world has moved through the information era into the digital age—has turned our life and work upside down once again. It is a time of tremendous change but also of tremendous possibility. Rework America is a group of American leaders who know from experience the challenges we face—and the potential solutions. In America's Moment they suggest a practical agenda for an exciting future. It is illustrated by people who are already showing the way and includes actions Americans can take today in their own communities: preparing people to succeed, using the reach of the Internet and data to innovate jobs and to reach new markets all over the world, using technology to match employers and workers, and transitioning to a "no-collar" working world— neither blue collar nor white collar. Set against the history of how Americans succeeded once before in remaking their country, America's Moment is about the future. It describes how the same forces of change—technology and a networked world—can become tools that can open opportunity to everyone.

Critical Fabulations-Daniela K. Rosner 2020-12-29 A proposal to redefine design in a way that not only challenges the field's dominant paradigms but also changes the practice of design itself. In Critical Fabulations, Daniela Rosner proposes redefining design as investigative and activist, personal and culturally situated, responsive and responsible. Challenging the field's dominant paradigms and reinterpreting its history, Rosner wants to change the way we historicize the practice, reworking it from the inside. Focusing on the development of computational systems, she takes on powerful narratives of innovation and technology shaped by the professional expertise that has become integral to the field's mounting status within the new industrial economy. To do so, she intervenes in legacies of design, expanding what is considered "design" to include long-silenced narratives of practice, and enhancing existing design methodologies based on these rediscovered inheritances. Drawing on discourses of feminist technoscience, she examines craftwork's contributions to computing innovation--how craftwork becomes hardware manufacturing, and how hardware manufacturing becomes craftwork.

It Doesn’t Have to Be Crazy at Work-Jason Fried 2018-10-04 Jason Fried and David Heinemeier Hansson, the authors of the New York Times bestseller Rework, are back with a manifesto to combat all your modern workplace worries and fears.

Concrete and Clay-Matthew Gandy 2003-08-29 An interdisciplinary account of the environmental history and changing landscape of New York City. In this innovative account of the urbanization of nature in New York City, Matthew Gandy explores how the raw materials of nature have been reworked to produce a "metropolitan nature" distinct from the forms of nature experienced by early settlers. The book traces five broad developments: the expansion and redefinition of public space, the construction of landscaped highways, the creation of a modern water supply system, the radical environmental politics of the barrio in the late 1960s and early 1970s, and the contemporary politics of the environmental justice movement. Drawing on political economy, environmental studies, social theory, cultural theory, and

architecture, Gandy shows how New York's environmental history is bound up not only with the upstate landscapes that stretch beyond the city's political boundaries but also with more distant places that reflect the nation's colonial and imperial legacies. Using the shifting meaning of nature under urbanization as a framework, he looks at how modern nature has been produced through interrelated transformations ranging from new water technologies to changing fashions in landscape design. Throughout, he considers the economic and ideological forces that underlie phenomena as diverse as the location of parks and the social stigma of dirty neighborhoods.

Reworking Class-John R. Hall 2018-09-05 The twelve essays in this volume propose new directions in the analysis of class. John R. Hall argues that recent historical and intellectual developments require reworking basic assumptions about classes and their dynamics. The contributors effectively abandon the notion of a transcendent class struggle. They seek instead to understand the historically contingent ways in which economic interests are pursued under institutionally, socially, and culturally structured circumstances. In his introduction, Hall proposes a neo-Weberian venue intended to bring the most promising contemporary approaches to class analysis into productive exchange with one another. Some of the chapters that follow rework how classes are conceptualized. Others offer historical and sociological reflections on questions of class identity. A third cluster focuses on the politics of class mobilizations and social movements in contexts of national and global economic change.

Reworking Race-Moon-Kie Jung 2010-02-26 In the middle decades of the twentieth century, Hawai'i changed rapidly from a conservative oligarchy firmly controlled by a Euro-American elite to arguably the most progressive part of the United States. Spearheading the shift were tens of thousands of sugar, pineapple, and dock workers who challenged their powerful employers by joining the left-led International Longshoremen and Warehousemen's Union. In this theoretically innovative study, Moon-Kie Jung explains how Filipinos, Japanese, Portuguese, and others overcame entrenched racial divisions and successfully mobilized a mass working-class movement. He overturns the unquestioned assumption that this interracial effort traded racial politics for class politics. Instead, the movement "reworked race" by incorporating and rearticulating racial meanings and practices into a new ideology of class. Through its groundbreaking historical analysis, Reworking Race radically rethinks interracial politics in theory and practice.

Outsider Within-Faye Venetia Harrison 2008 Envisioning new directions for an inclusive anthropology

Reworking Gender-Karen Ashcraft 2004 Reworking Gender: A Feminist Communicology of Organization examines the place of gender and feminist scholarship in contemporary critical organization studies. Departing from the common view of gender as a specialized branch of organization scholarship, authors Dennis K. Mumby and Karen Lee Ashcraft reposition feminism in a communication-centered model that integrates recent developments in feminist, critical, and postmodern organizational studies. Linking theory to practical projects, the authors address many of the complex and often contradictory concerns of critical organizational scholarship, including issues of discourse, subjectivity, power, race, and class.

Reworking Qualitative Data-Janet Heaton 2004-03-02 What is qualitative secondary analysis? How can it be most effectively applied in social research? This timely and accomplished book offers readers a well informed, reliable guide to all aspects of qualitative secondary analysis. The book: · Defines secondary analysis · Distinguishes between quantitative and qualitative secondary analysis · Maps the main types of qualitative secondary analysis · Covers the key ethical and legal issues · Offers a practical guide to effective research · Sets the agenda for future developments in the subject Written by an experienced researcher and teacher with a background in sociology, the book is a comprehensive and invaluable introduction to this growing field of social research.

Reworking Tourism-Jenny Cave 2020-07-29 There is a growing backlash against extractive and exploitative forms of tourism that have unleashed what some argue as unacceptable levels of change on local communities and environments. Examples include the rise of ‘overtourism’, the environmental impacts of the cruise sector, and collaborative economy platforms that have contributed to concerns over housing affordability and availability. Anti-tourism activism is on the rise, and the need to rethink the economic, political and social organisation of tourism in a global world has never been more apparent. It is increasingly clear that we need to rework the values underpinning tourism and visitor economies and move the focus from its traditional emphasis on profit, jobs and growth towards new models of economic and social exchange. This book gives voice to a growing movement of scholars, activists and business leaders who acknowledge that we need to reinvent relationships between tourism production and consumption, and between labour, capital and resources. In the Global North, this exploration of alternative economic and political relationships in tourism has tended to be located at the margins of discussion. The Global South has much to teach the Global North about alternative economic models, different kinds of exchange, new relationships between labour, capital and resources, and resilience. Drawing from case studies in both the North and the South, this edited collection explores how some are reworking tourism, reshaping the economies of tourism, and in the process, how tourism can deliver social and economic wellbeing in a changing world. Reworking Tourism will be of interest to scholars of tourism and development, as well as tourism and economics. The chapters in this book were originally published as a special issue of Tourism Planning & Development.

The Mere Wife-Maria Dahvana Headley 2018-07-17 New York Times bestselling author Maria Dahvana Headley presents a modern retelling of the literary classic Beowulf, set in American suburbia as two mothers—a housewife and a battle-hardened veteran—fight to protect those they love in The Mere Wife. From the perspective of those who live in Herot Hall, the suburb is a paradise. Picket fences divide buildings—high and gabled—and the community is entirely self-sustaining. Each house has its own fireplace, each fireplace is fitted with a container of lighter fluid, and outside—in lawns and on playgrounds—wildflowers seed themselves in neat rows. But for those who live surreptitiously along Herot Hall’s periphery, the subdivision is a fortress guarded by an intense network of gates, surveillance cameras, and motion-activated lights. For Willa, the wife of Roger Herot (heir of Herot Hall), life moves at a charmingly slow pace. She flits between mommy groups, playdates, cocktail hour, and dinner parties, always with her son, Dylan, in tow. Meanwhile, in a cave in the mountains just beyond the limits of Herot Hall lives Gren, short for Grendel, as well as his mother, Dana, a former soldier who gave birth as if by chance. Dana didn’t want Gren, didn’t plan Gren, and doesn’t know how she got Gren, but when she returned from war, there he was. When Gren, unaware of the borders erected to keep him at bay, ventures into Herot Hall and runs off with Dylan, Dana’s and Willa’s worlds collide.

Reworking the Relationship between Asylum and Employment-Penelope Mathew 2012-05-16 Touching on the laws and practices of a wide array of countries around the globe, this book examines the extent to which refugees and asylum-seekers’ right to work is protected by international human rights law. The book examines a number of key international treaties, national constitutions and some foundational cases from national courts in order to make the case that the practise of restricting refugees and asylum-seekers access to the labour market is illegal. In so doing, the author examines some intricate legal questions, such as the interpretation of the Refugee Convention’s provisions restricting rights to refugees ‘lawfully staying’, the application of racial discrimination to citizenship distinctions, and the ways in which limitations on human rights are applicable in this context. The book also looks at some broader philosophical questions such as the meaning of equality and human dignity, and the legitimacy of the right to work. The book goes on to explore broader debates concerning migration and ‘open borders’ in order to

unpack the fears that drive many countries’ restrictive measures. Readers are invited to consider whether the world would be a better place with more freedom of movement. It is a unique stand-alone treatment of the subject and includes the Michigan Guidelines on the Right to Work. Reworking the Relationship between Asylum-Seekers and Employment is written in an accessible style that will appeal to academics, policy-makers, practitioners and students. It combines a strong black-letter approach with a law in context approach that explains why the law takes its current shape and questions current orthodoxy.

Reworking the Student Departure Puzzle-John M. Braxton 2000 More than a quarter of the students who enter four-year institutions and half of those who enter two-year schools depart at the end of their first year. This phenomenon is known as the "departure puzzle," and for years, the most important body of work on student retention has come from sociologist Vincent Tinto. The contributors, including Tinto himself, offer a variety of both theoretical and methodological perspectives to the Student Departure Puzzle.

ReWork by Jason Fried and David Heinemeier Hanson (Summary)-QuickRead Do you want more free book summaries like this? Download our app for free at https://www.QuickRead.com/App and get access to hundreds of free book and audiobook summaries. ReWork (2010) is a new business guidebook which aims to shake things up and throw your old-school manual out the window. Literally re-working the traditional concept of what it takes to run a business, ReWork is a collection of unorthodox advice based on the authors’ own unconventional experience with building, running, and growing a startup. By exploring innovative ways to tackle product development, communication, and marketing, ReWork challenges everything you thought you knew about running a business.

Reworking Japan-Nana Okura Gagné 2021-01-15 Reworking Japan examines how the past several decades of neoliberal economic restructuring and reforms in Japan have reshaped the nation's corporate ideologies, gender ideologies, and subjectivities of individual employees. With Japan's remarkable economic growth since the 1950s, the lifestyles and life courses of "salarymen" came to embody the "New Middle Class" family ideal. As Nana Okura Gagné demonstrates, however, the nearly three decades of economic stagnation since the bursting of the economic bubble in the early 1990s has tarnished this positive image of salarymen. In a sweeping appraisal of recent history, Gagné shows how economic restructuring has reshaped Japanese corporations, workers, and ideals, as well as how Japanese companies and employees have responded to such changes. Gagné explores Japan's fraught and problematic transition from the postwar ideology of "companyism" to the emergent ideology of neoliberalism and the subsequent large-scale economic restructuring. By juxtaposing Japan's economic history with case studies and life stories, Gagné goes beyond the abstract to explore the human dimension of the neoliberal reforms that have impacted the nation's corporate governance, socioeconomic class, workers' ideals, and gender relations. Reworking Japan, with its firsthand analysis of how the supposedly hegemonic neoliberal regime does not completely transform existing cultural frames and social relations, will shake up preconceived ideas about Japanese men in general and salarymen in particular.

Perceptanalysis-Z. A. Piotrowski 2013-08-21 First Published in 1987. Routledge is an imprint of Taylor & Francis, an informa company.

Reworking the Ballet-Vida L. Midgelow 2007-11-13 Challenging and unsettling their predecessors, modern choreographers such as Matthew Bourne, Mark Morris and Masaki Iwana have courted controversy and notoriety by reimagining the most canonical of Classical and Romantic ballets. In this book, Vida L. Midgelow illustrates the ways in which these contemporary reworkings destroy and recreate their source material, turning ballet from a classical performance to a vital exploration of gender, sexuality and cultural difference. Reworking the Ballet: Counter Narratives and Alternative Bodies articulates the ways that audiences and critics can experience these new versions, viewing them from both practical and theoretical perspectives, including: eroticism and the politics of touch performing gender cross-casting and cross-dressing reworkings and intertextuality cultural exchange and hybridity.

Reworking Authority-Larry Hirschhorn 1997 Over the past decade, one critical change in how people work, argues Hirschhorn, is that they are expected to bring more of themselves psychologically to the job. He explores how organisations can create a suitable culture of openness.

The Supreme Court-Jeffrey Rosen 2007-01-09 A leading Supreme Court expert recounts the personal and philosophical rivalries that forged our nation's highest court and continue to shape our daily lives The Supreme Court is the most mysterious branch of government, and yet the Court is at root a human institution, made up of very bright people with very strong egos, for whom political and judicial conflicts often become personal. In this compelling work of character-driven history, Jeffrey Rosen recounts the history of the Court through the personal and philosophical rivalries on the bench that transformed the law—and by extension, our lives. The story begins with the great Chief Justice John Marshall and President Thomas Jefferson, cousins from the Virginia elite whose differing visions of America set the tone for the Court's first hundred years. The tale continues after the Civil War with Justices John Marshall Harlan and Oliver Wendell Holmes, who clashed over the limits of majority rule. Rosen then examines the Warren Court era through the lens of the liberal icons Hugo Black and William O. Douglas, for whom personality loomed larger than ideology. He concludes with a pairing from our own era, the conservatives William H. Rehnquist and Antonin Scalia, only one of whom was able to build majorities in support of his views. Through these four rivalries, Rosen brings to life the perennial conflict that has animated the Court—between those justices guided by strong ideology and those who forge coalitions and adjust to new realities. He illuminates the relationship between judicial temperament and judicial success or failure. The stakes are nothing less than the future of American jurisprudence.

All Marketers are Liars-Seth Godin 2009-11-12 The indispensable classic on marketing by the bestselling author of Tribes and Purple Cow. Legendary business writer Seth Godin has three essential questions for every marketer: “What’s your story?” “Will the people who need to hear this story believe it?” “Is it true?” All marketers tell stories. And if they do it right, we believe them. We believe that wine tastes better in a \$20 glass than a \$1 glass. We believe that an \$80,000 Porsche is vastly superior to a \$36,000 Volkswagen that’s virtually the same car. We believe that \$225 sneakers make our feet feel better—and look cooler—than a \$25 brand. And believing it makes it true. As Seth Godin has taught hundreds of thousands of marketers and students around the world, great marketers don’t talk about features or even benefits. Instead, they tell a story—a story we want to believe, whether it’s factual or not. In a world where most people have an infinite number of choices and no time to make them, every organization is a marketer, and all marketing is about telling stories. Marketers succeed when they tell us a story that fits our worldview, a story that we intuitively embrace and then share with our friends. Think of the Dyson vacuum cleaner, or Fiji water, or the iPod. But beware: If your stories are inauthentic, you cross the line from fib to fraud. Marketers fail when they are selfish and scurrilous, when they abuse the tools of their trade and make the world worse. That’s a lesson learned the hard way by telemarketers, cigarette companies, and sleazy politicians. But for the rest of us, it’s time to embrace the power of the story. As Godin writes, “Stories make it easier to understand the world. Stories are the only way we know to spread an idea. Marketers didn’t invent storytelling. They just perfected it.”

Home Fire-Kamila Shamsie 2017 "Ingenious... Builds to one of the most memorable final scenes I've read in a novel this century." --The New York Times WINNER OF THE 2018 WOMEN'S PRIZE FOR FICTION FINALIST FOR THE 2019 INTERNATIONAL DUBLIN LITERARY AWARD LONGLISTED FOR THE MAN BOOKER PRIZE The suspenseful and heartbreaking story of an immigrant family driven to pit love against loyalty, with devastating consequences Isma is free. After years of watching out for her younger siblings in the wake of their mother's death, she's accepted an invitation from a mentor in America that allows her to resume a dream long deferred. But she can't stop worrying about Aneeka, her beautiful, headstrong sister back in London, or their brother, Parvaiz, who's disappeared in pursuit of his own dream, to prove himself to the dark legacy of the jihadist father he never knew. When he resurfaces half a globe away, Isma's worst fears are confirmed. Then Eamonn enters the sisters' lives. Son of a powerful political figure, he has his own birthright to live up to—or defy. Is he to be a chance at love? The means of Parvaiz's salvation? Suddenly, two families' fates are inextricably, devastatingly entwined, in this searing novel that asks: What sacrifices will we make in the name of love?

Switch-Chip Heath 2010-02-16 Why is it so hard to make lasting changes in our companies, in our communities, and in our own lives? The primary obstacle is a conflict that’s built into our brains, say Chip and Dan Heath, authors of the critically acclaimed bestseller Made to Stick. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind—that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly. In Switch, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results: • The lowly medical interns who managed to defeat an entrenched, decades-old medical practice that was endangering patients • The home-organizing guru who developed a simple technique for overcoming the dread of housekeeping • The manager who transformed a lackadaisical customer-support team into service zealots by removing a standard tool of customer service In a compelling, story-driven narrative, the Heaths bring together decades of counterintuitive research in psychology, sociology, and other fields to shed new light on how we can effect transformative change. Switch shows that successful changes follow a pattern, a pattern you can use to make the changes that matter to you, whether your interest is in changing the world or changing your waistline.

I Ain't Got Time to Bleed-Jesse Ventura 2000-02-23 When he left the navy SEALs to become a pro wrestler, the fans knew him as "Jesse, the Body." When he hosted his hard-hitting KFan radio talk show, he became "Jesse, the Mouth." And now that this body-slhammer, straight-talking, charismatic hero is masterminding Minnesota's gubernatorial decisions, you'd better start calling him "Jesse, the Mind." In I Ain't Got Time to Bleed, Jesse Ventura reveals the secret of his landslide electoral success—with record voter turnout—and maps his innovative strategies for pioneering a new era in American government. In his own inimitable words, he takes on bloated government, career politicians, and apathetic voters, and tells the wildly colorful story of his days as a navy SEAL, his nights in the pro-wrestling ring, and his experiences on radio and in films like Predator and Batman and Robin . I Ain't Got Time to Bleed is Rocky meets Mr. Smith Goes to Washington—a book that will challenge readers' ideas of traditional government as it introduces them to one of American politics' most ferocious new heroes.

Love Reworked-Darrell Owens 2015-08-18 Love ReWorked was written to help you think differently about love, sex, and relationships. I hope that after reading this book you're inspired by love as God created it, not as men have defined it! In the book we observe human behavior, learn the lessons that it teaches, and we get better at engaging one another in relationships without employing; fear, manipulation, or obsession. This book is a refreshing re-introduction to love and relationship for the modern single man, the single woman, and for young people. With it you can reconcile your sexuality with your spirituality, and your relationship values with modern culture. Realizing that the attempt to connect with others intimately should not leave us victimized and discouraged. We can trust love because love, loves us the most. Get ready to learn everything you thought you knew about love! In Love ReWorked!

Margaret Atwood: Crime Fiction Writer-Jackie Shead 2016-05-13 Exploring how Margaret Atwood’s fiction reimagines the figure of the detective and the nature of crime, Jackie Shead shows how the author radically reworks the crime fiction genre. Shead focuses on Surfacing, Bodily Harm, Alias Grace, The Blind Assassin, Oryx and Crake and selected short fiction, showing the ways in which Atwood’s protagonists are confronted by their own collusion in hegemonic assumptions and thus are motivated to investigate and expose crimes of gender, class and colonialism. Shead begins with a discussion of how Atwood’s treatment of crime fiction’s generic elements, particularly those of the whodunit, clue puzzle and spy thriller, departs from convention. Through discussion of Atwood’s metafictional strategies, Shead also examines Atwood’s techniques for activating her readers as investigators who are offered an educative process parallel to that experienced by some of the author’s protagonists. This book also marks a significant intervention in an ongoing debate among Atwood critics that pits the author’s postmodernism against her ethical and humanistic concerns.

Mavericks at Work-William C. Taylor 2009-03-17 Business as usual is a bust . . . In industry after industry, organizations that were once dismissed as upstarts, wildcards—mavericks—are making serious waves and growing fast. From high-profile innovators such as HBO and Google to funky sandwich shop chains, the truly imaginative and unconventional businesses are changing the way things are done—providing new approaches, strategies, and outlooks, as well as better ways to compete, lead, and succeed in the twenty-first century. The first book to document this change, Mavericks at Work is business "edutainment" for a smart, ambitious readership, profiling some of the most exciting—and often eccentric—CEOs in the United States, while detailing their remarkable strategies for success

Reworking Success-Robert Theobald 1997 Challenging the current dogma of maximum economic growth, globalisation and international competitiveness, well-known futurist Robert Theobald argues persuasively that, to survive, we must overhaul our whole concept of 'success'. The required criteria of success for the next phase of human social evolution are ecological integrity and a respect for all of nature, effective participatory decision-making, and social cohesion based on profoundly changed concepts of justice. These radically changed goals force us to radically reconstruct our communities. This book documents the steady slide of 'successes' into failures that characterise the latter part of this century and then describes the new role that citizens are adopting in helping to create new kinds of success today and in the future.

The One Percent Doctrine-Ron Suskind 2008-09-04 In his devastating new book Pulitzer Prize-winning journalist Ron Suskind takes readers inside the defining conflict of our era: the war between the West and a growing, shadowy army of terrorists, armed with weapons of alarming power. Relying on unique access to former and current government officials, this book will reveal for the first time how the US government -- from President Bush on down -- is frantically improvising to fight a new kind of war. Where is the enemy? What have been the real victories and defeats since 9/11? How are we actually fighting this war and how can it possibly be won? Filled with astonishing disclosures, Suskind's book shows readers what he calls "the invisible battlefield" -- a global matrix where US spies race to catch soldiers of jihad before they strike. It is a real-life spy thriller with the world's future at stake. It also reveals the shocking and secret philosophy underpinning the war on terror. Gripping and alarming in equal measure, it will reframe the debate about a war that, each day, redefines America and its place in the world.

Style and Sociolinguistic Variation-Penelope Eckert 2001 This study of sociolinguistic variation examines the relation between social identity and ways of speaking. Studying variations in language not only reveals a great deal about speakers' strategies with respect to variables such as social class, gender, ethnicity and age, it also affords us the opportunity to observe linguistic change in progress. The volume brings together leading experts from a range of disciplines to create a broad perspective on the study of style and variation. Beginning with an introduction to theoretical issues, the book goes on to discuss key approaches to stylistic variation in spoken language, including such issues as attention paid to speech, audience design, identity construction, the corpus study of register, genre, distinctiveness and the anthropological study of style. Rigorous and engaging, this book will become the standard work on stylistic variation. It will be welcomed by students and academics in sociolinguistics, English language, dialectology, anthropology and sociology.

Latin America Transformed-Robert N Gwynne 2014-04-23 Praise for the first edition: 'Accomplishes its task to provide readers with a broad multi-disciplinary view on globalization's many impacts on Latin America ... the organization of the collection is logical and thoughtful, and the structural perspectives offered are convincing and powerful. I recommend it to other Latin American social scientists.' Growth and Change 'An impressive, timely and lively volume, which is especially valuable for teaching purposes.' Journal of Latin American Studies 'Authoritatively written by leading scholars in their respective fields.' Area Latin America Transformed, 2nd Edition explains the region's economic, political, social and cultural transformations, its association with globalization and the search for modernity, and contributes to a greater understanding of how these transformations are affecting the people of Latin America. Using a political economy approach to unravel the concepts of globalization and modernity within Latin America, emphasis is placed on interpreting the macro-level structures that frame the transformations taking place. The book also investigates the dynamics of people's livelihoods as they make sense of, rework and live out these structural transformations. The international team of authors

involved with the successful first edition have updated their focus and substantially rewritten their material to examine the challenges facing Latin America in the twenty-first century. Three completely new chapters have also been added. Latin America Transformed, 2nd Edition is now even more useful for undergraduate and postgraduate courses that examine economic, political, social and cultural change in Latin America.

The Lizard King-Bryan Christy 2008-08-01 Imagine The Sopranos, with snakes! The Lizard King is a fascinating account of a father and son family business suspected of smuggling reptiles, and the federal agent who tried to take them down. When Bryan Christy began to investigate the world of reptile smuggling, he had no idea what he would be in for. In the course of his research, he was bitten between the eyes by a blood python, chased by a mother alligator, and sprayed by a bird-eating tarantula. But perhaps more dangerous was coming face to face with Michael J. Van Nostrand, owner of Strictly Reptiles, a thriving family business in Hollywood, Florida. Van Nostrand imports as many as 300,000 iguanas each year (over half the total of America's most popular imported reptile), as well as hundreds of thousands of snakes, lizards, frogs, spiders, and scorpions. Van Nostrand was suspected of being a reptile smuggler by Special Agent Chip Bepler of the U.S. Fish and Wildlife Service, who devoted years of his life in an obsessive quest to expose The Lizard King's cold-blooded crimes. How this cat-and-mouse game ended is engrossing and surprising.

Speech Synthesis and Recognition-Wendy Holmes 2002-09-11 With the growing impact of information technology on daily life, speech is becoming increasingly important for providing a natural means of communication between humans and machines. This extensively reworked and updated new edition of Speech Synthesis and Recognition is an easy-to-read introduction to current speech technology. Aimed at advanced undergraduates and graduates in electronic engineering, computer science and information technology, the book is also relevant to professional engineers who need to understand enough about speech technology to be able to apply it successfully and to work effectively with speech experts. No advanced mathematical ability is required and no specialist prior knowledge of phonetics or of the properties of speech signals is assumed.

After the Carolingians-Beatrice Kitzinger 2019-07-08 A volume that introduces new sources and offers fresh perspectives on a key era of transition, this book is of value to art historians and historians alike. From the dissolution of the Carolingian empire to the onset of the so-called 12th-century Renaissance, the transformative 10th-11th centuries witnessed the production of a significant number of illuminated manuscripts from present-day France, Belgium, Spain, and Italy, alongside the better-known works from Anglo-Saxon England and the Holy Roman Empire. While the hybrid styles evident in book painting reflect the movement and re-organization of people and codices, many of the manuscripts also display a highly creative engagement with the art of the past. Likewise, their handling of subject matter—whether common or new for book illumination—attests to vibrant artistic energy and innovation. On the basis of rarely studied scientific, religious, and literary manuscripts, the contributions in this volume address a range of issues, including the engagement of 10th-11th century bookmakers with their Carolingian and Antique legacies, the interwoven geographies of book production, and matters of modern politics and historiography that have shaped the study of this complex period. .

A Moveable Feast-Ernest Hemingway 1996-10-01 Ernest Hemingway's classic memoir of Paris in the 1920s, now available in a restored edition, includes the original manuscript along with insightful recollections and unfinished sketches. Published posthumously in 1964, A Moveable Feast remains one of Ernest Hemingway's most enduring works. Since Hemingway's personal papers were released in 1979, scholars have examined the changes made to the text before publication. Now, this special

restored edition presents the original manuscript as the author prepared it to be published. Featuring a personal foreword by Patrick Hemingway, Ernest's sole surviving son, and an introduction by grandson of the author, Seán Hemingway, editor of this edition, the book also includes a number of unfinished, never-before-published Paris sketches revealing experiences that Hemingway had with his son, Jack, and his first wife Hadley. Also included are irreverent portraits of literary luminaries, such as F. Scott Fitzgerald and Ford Maddox Ford, and insightful recollections of Hemingway's own early experiments with his craft. Widely celebrated and debated by critics and readers everywhere, the restored edition of A Moveable Feast brilliantly evokes the exuberant mood of Paris after World War I and the unbridled creativity and unquenchable enthusiasm that Hemingway himself epitomized.

ReWork-David Heinemeier Hansson 2020-08-20 The classic playbook that will transform your approach to work From the founders of the trailblazing software company Basecamp, here is a different kind of business book - one that explores a new reality. Today, anyone can be in business. Tools that used to be out of reach are now easily accessible. Technology that cost thousands is now just a few pounds or even free. Stuff that was impossible just a few years ago is now simple. That means anyone can start a business. And you can do it without working miserable 80-hour weeks or depleting your life savings. You can start it on the side while your day job provides all the cash flow you need. Forget about business plans, meetings, office space - you don't need them. With its straightforward language and easy-is-better approach, Rework is the perfect playbook for anyone who's ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs who want to get out, and artists who don't want to starve anymore will all find valuable inspiration and guidance in these pages. It's time to rework work.

Dancing Bears-Witold Szablowski 2018-03-06 *As heard on NPR's All Things Considered* “Utterly original.” —The New York Times Book Review “Mixing bold journalism with bolder allegories, Mr. Szablowski teaches us with witty persistence that we must desire freedom rather than simply expect it.” —Timothy Snyder, New York Times bestselling author of On Tyranny and The Road to Unfreedom An incisive, humorous, and heartbreaking account of people in formerly Communist countries holding fast to their former lives, by the acclaimed author of How to Feed a Dictator For hundreds of years, Bulgarian Gypsies trained bears to dance, welcoming them into their families and taking them on the road to perform. In the early 2000s, with the fall of Communism, they were forced to release the bears into a wildlife refuge. But even today, whenever the bears see a human, they still get up on their hind legs to dance. In the tradition of Ryszard Kapuściński, award-winning Polish journalist Witold Szablowski uncovers remarkable stories of people throughout Eastern Europe and in Cuba who, like Bulgaria's dancing bears, are now free but who seem nostalgic for the time when they were not. His on-the-ground reporting—of smuggling a car into Ukraine, hitchhiking through Kosovo as it declares independence, arguing with Stalin-adoring tour guides at the Stalin Museum, sleeping in London's Victoria Station alongside a homeless woman from Poland, and giving taxi rides to Cubans fearing for the life of Fidel Castro—provides a fascinating portrait of social and economic upheaval and a lesson in the challenges of freedom and the seductions of authoritarian rule. From the Introduction: “Guys with wacky hair who promise a great deal have been springing up in our part of the world like mushrooms after rain. And people go running after them, like bears after their keepers. . . . Fear of a changing world, and longing for someone . . . who will promise that life will be the same as it was in the past, are not confined to Regime-Change Land. In half the West, empty promises are made, wrapped in shiny paper like candy. And for this candy, people are happy to get up on their hind legs and dance.”